Yearly Status Report - 2017-2018

Part A	
Data of the Institution	
1. Name of the Institution	**ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE**
Name of the head of the Institution	**Prof. B R DAYANAND**
Designation	**Principal**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**08182279180**
Mobile no.	**9480023207**
Registered Email	**atncc.smg@gmail.com**
Alternate Email	**dayabagur@gmail.com**
Address	**Mahaveer Circle, Balaraj Urs Road**
City/Town	**SHIMOGA**
State/UT	**Karnataka**
Pincode	**577201**

2. Institutional Status	
Affiliated / Constituent	**Affiliated**
Type of Institution	**Co-education**
Location	**Urban**
Financial Status	**state**
Name of the IQAC co-ordinator/Director	**Prof. R. L. PRAKASH BABU**
Phone no/Alternate Phone no.	**08182279180**
Mobile no.	**9480329961**
Registered Email	**atncc.smg@gmail.com**
Alternate Email	**rlprakashbabu.atncc@gmail.com**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	**http://atncc.org/NAAC/atncc_aqar_2016-17.pdf**

4. Whether Academic Calendar prepared during the year

Yes

if yes,whether it is uploaded in the institutional website: Weblink :	**http://atncc.org/NAAC/Institutional_Calendar_2017-18.pdf**

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	**Four Star**	**70.75**	**2001**	**03-Aug-2001**	**02-Aug-2006**
2	**B**	**2.86**	**2008**	**16-Sep-2008**	**15-Sep-2013**
3	**B**	**2.56**	**2016**	**25-May-2016**	**24-May-2019**

6. Date of Establishment of IQAC

20-May-2011

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by	Date & Duration	Number of participants/ beneficiaries

IQAC		
Orientation to I B.com / BBA students	01-Jul-2017 1	358
Health awareness programme under Red cross	08-Jul-2017 1	115
Dist. level world population day by NSS	11-Jul-2017 1	210
Eye check-up & donation through red cross	14-Jul-2017 1	120
Work shop on NSS by Dr. KudanBasavaraju	01-Aug-2017 1	215
Kuvempu university chess tournament selection hosted by college	02-Aug-2017 1	75
Dental check up& cleaning &Abbalagere adopted village from NSS	21-Aug-2017 1	350
Dental check up in college in association with Sharavathi dental college	28-Aug-2017 1	385
Aptitude test conducted for III B.com /BBA Students by Xchanging BPO co	30-Aug-2017 1	350
Village adoption work @ Abbalagere	12-Sep-2017 1	114
Health checkup & blood checkup through NSS	13-Sep-2017 1	380
Hindi Divas	14-Sep-2017 1	80
Management club inauguration	16-Sep-2017 1	113
Aptitude test conducted for III B.com /BBA Students by Gallagaher BPO co	18-Sep-2017 1	384
Digital Quiz competition	27-Sep-2017 1	117
Soft skill training for selected 40 students by Shankar Under CSR of Gallagaher co	22-Sep-2017 6	40
Sahyadriutsava at Shankaraghatta	12-Oct-2017 3	41
Campus recruitment drive by Gallaghar co	22-Nov-2017 1	185
University inter college Red cross quiz competition	23-Nov-2017 1	30

Financial education program through SEBI & online display of BSE transaction	27-Dec-2017 1	207
NSS camp at Muddinakoppa	05-Jan-2018 7	110
Special lecturing on GST	06-Jan-2018 1	245
Credit facilities available for rural people from bank	06-Jan-2018 1	320
Blood check & donation camp	07-Jan-2018 1	320
Awareness programme on HIV, AIDS	07-Jan-2018 1	260
Dental Check up camp & Lecture on Dental health care	08-Jan-2018 1	422
Role of mother in bringing up of their children	08-Jan-2018 1	256
Awareness on Bio gas	09-Jan-2018 1	175
Awareness road safety & air pollution control	09-Jan-2018 1	285
Role of youth in development of nation	10-Jan-2018 1	150
Awareness on law & legal	10-Jan-2018 1	425
Wikipedia Editathon-Wikipedia kannada writing training	06-Jan-2018 2	45
Work shop on Tally ERP for NES non teaching staff	10-Jan-2018 15	58
Vivekanada Jayanthi	12-Jan-2018 1	141
Republic day	26-Jan-2018 1	163
Essay competition on Karnataka 2025 vision	13-Jan-2018 1	84
Work shop on First aid under red cross @ PESITM college, shimoga	19-Jan-2018 1	40
Drama competition under Rangoatsva in LB college Sagara	19-Jan-2018 3	15
Work shop on district level election awareness	20-Jan-2018 1	85

program 2017-18		
Affiliation team visit	25-Jan-2018 1	10
Organized men's handball kuvemou university inter college shimoga	16-Feb-2018 1	25
Organized men's and womens yoga competition	17-Feb-2018 1	38
Inter college Golden jubilee cultural competition	03-Mar-2018 1	115
Golden jubilee valedictory function	09-Mar-2018 1	1026
Women empowerment competition	21-Mar-2018 1	48
Sports, red cross & NSS valedictory	22-Mar-2018 1	315
Women empowerment & women	23-Mar-2018 1	406
College Ethnic day	24-Mar-2018 1	1219

8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	NIL	NIL	2017 0	0
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9. Whether composition of IQAC as per latest NAAC guidelines:	**Yes**
Upload latest notification of formation of IQAC	[View File](#)
10. Number of IQAC meetings held during the year :	**2**
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**Yes**
Upload the minutes of meeting and action taken report	[View File](#)
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	**Yes**

If yes, mention the amount	423760
Year	2017

12. Significant contributions made by IQAC during the current year(maximum five bullets)

Preparation of Academic Calendar.

Administrative and Academic Audit.

PARIVARTANA- Employability skill workshop

Revamping of College website.

Introduction of certificate courses.

No Files Uploaded !!!

13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
First half of the Academic year odd Semester	Class reopened
Student Admission to First Year Degree classes.	Admission process finished
World Environmental day	87 students attended
Orientation classes	For 1st B.Com & BBA students
World Yoga Day	21 students attended
Bridge course classes for I BBA and I B. Com students.	Bridge course conducted
Awareness on personal hygiene.	115 studetns attended
World Population Day	48 Students attended
N.S.S. Advisory Committee Meeting	Meeting held
Internal Test	All students attended
Independence Day Celebration	57 Students attended with faculty
Bakrid Festival	Holiday declared
Varamahalakshmi Festival	Holiday declared
Inauguration of Cultural club, NSS, Red cross, Sports, innovative club, Women Harassment Prevention and Empowerment Cell and Nature club	Programm conducted with all students & faculty
Teachers day Celebration	All faculty participated
2nd Internal Test	All students attended

Sri Gowri Festival	Holiday declared
Sri Ganesha Festival	Holiday declared
N.S.S. Day Celebration	200 students attended with faculty
College Governing Council Meeting	Meeting held
Celebration of Gandhi Jayanthi	67 students attended with faculty
Last working day of the Semester	All staff meeting conducted
Mahanavami / Ayudapooje	Holiday declared
Vijayadashami	Holiday declared
ValmikiJayanthi	112 students attended
Kannada Rajyotsava	58 students attended
Narakachaturdasi Festival	Holiday declared
Balipadyami Festival	Holiday declared
ID-E-MILAD	Holiday declared
Kanaka dasaJayanthi	Holiday declared
Commencement of II, IV and VI semester classes	Re opened
Kuvempu University Semester Examinations and central Valuation	K U examination conducted
Celebration of Vivekananda Jayanthi	175 students attended
MakaraSankranthi Festival	Holiday declared
N.S.S. Annual Special Camp	Camp conducted with 100 students
Celebration of Republic Day	220 students attended with staff
II Internal Examination	All students attended
Awareness on Voting Rights.	For 1 year Studetns
Career Guidance programme	For final year students
Mahashivaratri Festival	Holiday declared
International woman's day	120 students attended
Sports day	All students attended
Ugadi Festival	Holiday declared
End of II, IV and VI semester classes.	Staff meeting held
AmbedkarJayanthi	All staff members attended
Commencement of II, IV and VI semester Examinations.	University examination
No Files Uploaded !!!	

14. Whether AQAR was placed before statutory body ?	Yes

Name of Statutory Body	Meeting Date
College Governing Council	26-Sep-2017

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	**Yes**
Date of Visit	**04-Apr-2016**
16. Whether institutional data submitted to AISHE:	**Yes**
Year of Submission	**2018**
Date of Submission	**26-Feb-2018**
17. Does the Institution have Management Information System ?	**Yes**
If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	**The head of the institution, the principal works in consultation with the management. The principal constitutes various committees with specific duties and tasks. Planning, budget allocation and execution are done by these committees. The budget proposals are sent through the principal to the management. The activities are conducted after the approval. There is a transparent system of managing funds. Management appointments are made strictly on the merit basis and those employees are treated on par with the others. They are also paid well. As a result at present, we have qualified, efficient staff. The meeting with the Principal, VicePrincipals, and office superintendent provides adequate information to the management. The feedback about the activity is also provided to the management members. The management policy and expectations are communicated to the Faculty, NonTeaching staff and students as well. In the beginning of every academic year management – staff meeting is conducted. The activities carried out during the previous academic year are discussed, reviewed and suggestions are entertained. For implementation of the academic calendar various Committees and Cells are constituted. The Principal holds regular meetings of heads of departments and the various committees to review the distribution of teaching workload and planning of**

the activities of various committees and cells. He also reviews the compliance of syllabus as well as execution of cocurricular, extracurricular and extension activities, Self Study Report for Reaccreditation activities of different committees and cells. He supervises the activities carried out by NSS, Sports and Cultural committee of the college. The useful suggestions are communicated by the Principal to the management. Before the programme or activity adequate publicity is given to the concerned activity for active participation and cooperation from all the stakeholders. At the end of the academic year the chairman of the committee submits the report to the Principal, IQAC and Magazine committee.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The college is affiliated to Kuvempu University,Shankaragatta. The courses offered for B.COM, BBA, and M.Com are designed by the University. The courses offered are designed by the University. The U.G. courses are intrinsically job oriented. Being an affiliated college, before action plan the college has to keep in mind the academic calendar is issued by the affiliating University. Before the start of the academic year the heads of the departments start collecting / gathering information about the syllabus revision in the respective subject year wise. At the beginning of every academic year, the Principal conducts meeting with all faculty members to develop strategies for effective implementation of curriculum as well as co-curricular and extension activities. Faculty members are working as members in many committees of the university. They support to the teaching staff to get available advanced draft of the syllabus. For every 3 years the University is changing the syllabus according to the needs of Companies and Industries. CBCS(choice based credit system) Scheme has been implemented for the academic year 2017-18 for B.Com students and 2011-12 CBCS Scheme introduced for M.Com students. At the beginning of the academic year Time-Table committee frames the time-table as per the guidelines of the board of studies of the affiliated University and academic calendar is prepared keeping in mind all the curricular aspects i.e., CBCS scheme for B Com courses. The faculty members participate in the workshops organized by the Board of Studies time to time in their respective subjects. The outcome of the workshop is being shared in the department and the students, updating themselves the faculty members are encouraged to participate orientation courses, refresher courses, Seminars, workshops and conferences. Teaching faculty members prepare their own plan of action according to the CBCS syllabus and the time available. The Dairy is being maintained regularly by the faculty members. This dairy will be submitted to the Principal at the end of every month and it will be countersigned by the principal. Departmental review meetings are arranged regularly to discuss about the completion of syllabus. As

per the need of the department - remedial course, tutorials and special sessions are organized as per the guidelines of the University and UGC. Soft skills, training programs under CSR scheme with TCS, Gallagher, CA Association and ETEN career launcher initiated for benefits of the students. SAP courses conducted to enrich the students' skills for IT field job avenues. As per the need of the subject ICT based training and lectures are organized by the departments. As per the guidelines of University, the college conducts Internal Examination and skill development activities. College internal examination committee plans the internal exam schedule at the beginning of every academic year. Faculty members actively participate in the syllabus reframing workshops, seminars, and Conferences. They also participate as the resource persons in such workshops, seminars and conferences. As per the changed syllabus new text books, Reference books and Journals are added to the Library so as to cater the needs of the stakeholders.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entreprene urship	Skill Development
PARIVARTANA SOFT SKILL TRAINING	NIL	22/09/2017	6	EMPLOYABILIT Y	EMPLOYABILIT Y SKILLS
WORKSHOP ON TALLY ERP	NIL	10/01/2018	16	EMPLOYABILIT Y	ACCOUNTING SKILLS
TAILORING COURSE	NIL	15/01/2018	7	EMPLOYABILIT Y	EMPLOYABILIT Y SKILLS

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
BCom	nil	12/07/2017

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MCom	ACCOUNTS, FINANCE	01/08/2017

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	0	0

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
SKILL DEVELOPMENT	15/06/2017	1064
SOFT SKILLS	15/06/2017	299
LOGIC ANALYTICAL REASONING	15/06/2017	299

1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field

		Projects / Internships
BCom	SKILL DEVELOPMENT ACTIVITIES	1064
BCom	CA COURSES	25

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
The affiliating university revises the syllabus once in Four to five years. The recent trends in the areas of knowledge, market demand and the National Development concerns are the key factors for revision. During 200304 a structural change in curriculum was effected by introducing Semester Scheme, Indian Constitution, Environmental Studies and Computer Fundamental papers for all the UGCourses. In addition, need based changes are incorporated in the syllabi of some subjects are made in 20092010. The National College of Commerceestablished in the year 1966 with the initiative of a batch of freedom fighters with the motto of promoting commerce and management education inmalnad region. Gradually this institution was emerged as a premium institution in Kuvempu University to foster B Com BBA courses. The college provides all the facilities for the overall growth of students. The main motto of the college is to provide quality education to generate employable opportunities to its output. The college is always eager to take feedback of the stake holders regarding its performance. In this direction frequently parents meet is organized in the college the suggestion of the parents will be seriously heard redressed. The college has structured feedback system of students (students Experience survey). The commerce management department seek feedback from the stakeholders i.e., Faculty, Alumni employers through informal interactive mechanisms. In fact all faculties participate in a structured manner in the design, review updation ofKuvempu University Curriculum. To develop the employable skills among the students the college organizes various programmes in consultation with local trainees. In this direction the college has signed MOU with ETEN career launcher, Shimoga to train our students for IBPS, IPCC many more. Since 1966 the college has provided Thousands of alumnis they have spread across the globe employed in various sphares. We are proud to name a few gems of the college Sri. K.S.Eshwarappa, former Deputy CM, Sri B. P. Kanniram, former member of KPSC, Sri D. S. Arun, leading industrialist, Sri. M. R. Jayesh, Regional Manager SBI, Prasanna Kumar,former MLA.,Prasanna Kumar K.B., Former MLC, Many more Alumni are in abroad in employment. Frequently the alumnisoraganised their meet in the college suggest the measures for the performance development of the college. The college takes keen interest in promoting the students for PG course professional course. We have planned to maintain that the college is having CA Examination Centre. For every 6 months more than 300 students are benefitted. To improve the quality of education, the Institution conducts teacher evaluation by students by using 10 points scale in a structured format. The results have evaluated by Principal committee members. The marks/grades were used by the management for the award of the annual

increment promotions also it is used as a tool to improve the performance of fraternity. The extension activities of the college carried out by mainly NSS, NCC, Women's Empowerment cellalumnis. Some in collaboration with NGOs like Youth Red cross, Blood donation Camp

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BCom	QT/MM	300	725	300
BBA	CFP/AFM	70	117	70
MCom	ACCOUNTS FINANCE	50	100	50

2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2017	1065	47	35	4	39

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Toolsand resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
35	24	7	7	7	2

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Teacher job is noble job. Every teacher is concentrated individually, each student has been divided by no. of teachers. Every teacher is incharge of 3540 students. The group of 40 students has been created in whatsapp group for future communication. A teacher is a person who shapes everyone's future by providing the best education to students. A teacher plays a vital role in the education of each student. A teacher has many qualities and he is fully skilled in making the students' life more successful. A teacher is very sensible and very well known to take care of the students for their studies. During the study a teacher uses creativity so that student can be integrated. A teacher is a stock of knowledge and has patience and confidence that take responsibility for students in success. Monitoring is an important role taken by the teachers. This can have Positive effects on students. Monitoring is a way, a teacher encourages students to strive to the best they can. This also includes encouraging students to enjoy learning process. Part of monitoring consists of finding remedies, grievances to make them to participate in cocurricular activities, Monitoring Students performances and progress in studies and collecting contact details of the students and monitoring students records and making list for meritorious students, These are the important job of Mentor which will be helpful for identifying meritorious and slow learners in the classroom to make them uplift in their studies. Responsibility of Class Mentors: • To maintain attendance records of students • To observe students Uniform and discipline • To maintain merit list • To identify and monitor slow learners • To collect students contact details, mail id, etc • To follow students' Grievances and finding the remedies. • To monitor cocurricular achievements of the students • To monitor the marks and progress of the students. • To closely monitor the students and to bring personal rapo among the students

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1158	35	1:34

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
35	35	0	0	5

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2017	nil	Lecturer	nil

2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BCom	UG	201718	10/04/2018	27/05/2018
BBA	UG	201718	10/04/2018	27/05/2018
MCom	PG	201718	09/06/2018	28/07/2018

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

All affiliated colleges are bound by the university norms. The university has introduced major reformations in the examination from 201213. • Both the question papers and answer scripts are barcoded. • New coding and decoding method has been introduced. • Each valuer will be given a code number and entry in to marks sheet is done under that code number. • As a result of these reforms, declaration of result is very quick and efficient. There is no scope for manipulation in the process and confidentiality is maintained. • Answer scripts are color codedsubject wise. Each question paper has a code called Q.P code which is further subdivided. Student can obtain Xerox copy of the answer script and apply for revaluation. There is a provision for third valuation. In rare cases, the vice chancellor and the registrar of evaluation can permit challenge valuation where the aggrieved party may challenge the valuation done and get justice. a. Valuation process and result announcement is fully automated and outsourced, which ensure transparency and speed. b. Online payment of examination fee is introduced during this year. c. The latest reformation in the examination system is the introduction of the scheme called 'Sakala'. It is a flagship initiative of the state government aimed at providing timely services to citizens under the Karnataka Guarantee of services to citizens Act 2011. This Act guarantees quick and time bound service to the stake holders. It helps to overcome the lethargy of the case workers while issuing marks cards, convocation certificates etc., Following is the list of services included under Sakala with regard to university examination. List of services 1. Name correction in marks card as per SSLC/PUC marks cards. 2. Removal of 'withheld' from marks card. 3. Removal of 'noncompletion of lower

examinations' (NCL) from the marks card. 4. Migration certificate. 5. Provisional degree certificate. 6. Provisional marks card. 7. Provisional pass certificate. 8. Official Transcript. 9. Migration certificate. 10. Convocation certificate.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

It is the prerogative of the university to decide the calendar of events. As per university norms, we are bound to conduct internal assessment tests. First internal assessment test is conducted after 8 weeks of the commencement of the semester. After the completion of 12 weeks the second test would be conducted. Average of these two tests becomes the assessment marks out of 20. Improvement or the third test is also conducted to those who could not attend the previous tests for valid reasons. It is also an opportunity for the students to improve their marks. The following are the various plans. Termwise Teaching Plan: Based on the prescribed syllabus issued by the Affiliated university, term wise teaching plan is prepared. The staff members have to prepare a teaching plan in the beginning of each semester and they cover the portion in accordance with their plan. The staff members are required to maintain the work diaries about topics actually covered matched with the plan. Rectification steps are also taken if required like extra classes, special classes. Action Plan of Various activities: Different committees are formed well at the beginning of each academic year. The cocoordinators and committee members propose action plans of various activities such as cultural programs, seminars/workshops, tutorial classes, special lectures, academic and industrial visits, NSS and Sports events with in the frame work of the calendar of events issued by the university. Departmental Teaching Plans: Each department functions according to the teaching plan prepared at the department level. The unit wise syllabus is discussed with the faculty. The audio/visual aids and the logistics is used inside the classroom. The department teaching plan also contains list of unit tests, assignments, projects, industrial visits, seminars, field trips and other activities. All the faculties maintain work diaries that are updated daily. The head of the institute reviews the work diaries regularly and it will be countersigned by the principal at the end of every month. Skill Development/Assignments: The department of commerce and management carryout skilldevelopment /Assignments to students, within the frame work of the prescribed syllabus and guidelines issued by the university. The marks obtained in the skill development are to be added for the test marks. Internal tests: Internal Assessment/Test committee is formed at the institutional level conducts two internal test for all the students of semester scheme, a record book is maintained by the departments for the award of internal marks. The departments carryout internal assessment based on students test performance and punctuality. The final evaluation of student is done according to the university schedule. At the end of each semester, examinations are conducted and evaluation is carried out by the Central Examination Board of the university. The Exam results are declared and marks cards are issued by the affiliated university.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://atncc.org/NAAC/Courses_offered_&_program_outcome_2017-18.pdf

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the	Number of students passed in final year	Pass Percentage

			final year examination	examination	
PG	MCom	ACCOUNTS AND FINANCE	48	46	96%
UG	BCom	QT/MM	885	814	91.99%
UG	BBA	CFP/AFM	177	119	67.67%

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

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http://atncc.org/NAAC/Student_satisfaction_survey_2017-18.pdf

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CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Any Other (Specify)	0	0	0	0

3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
0	0	01/07/2017

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
0	0	0	01/07/2017	0

3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
0	0	0	0	0	12/07/2017

3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
0	0

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	COMMERCE	2	0

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference

Proceedings per Teacher during the year

Department	Number of Publication
COMMERCE (NAGARAJ T D)	1

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
0	0	0	2017	0	0	0

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
0	0	0	2017	0	0	0

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	4	9	1	0
Presented papers	5	5	0	0
Resource persons	0	0	0	2

3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Orientation to I B.com / BBA students	IQAC	35	358
Health awareness programme under Red cross	Red Cross	9	115
Dist level world population day by NSS	NSS	7	210
Eye check up donation through red cross	Red Cross/NSS/Shankar Eye Hospital, Shimoga	10	120
Work shop on NSS by Dr. KundanBasavaraju	NSS	5	215
Kuvempu university	SPORTS	6	75

chess tournament selection hosted by college			
Dental check up cleaning Abbalagere adopted village from NSS	NSS/Red Cross/Sharavathi Dental College, Shimoga	10	350
Aptitude test conducted for III B.com /BBA Students by Xchanging BPO co	IQAC/Placement cell	9	350
Village adoption work @ Abbalagere	NSS	5	114
Health checkup blood checkup through NSS	NSS	13	380
Hindi Divas	Hindi Club	12	80
Management club inauguration	Management Club	8	113
Aptitude test conducted for III B.com /BBA Students by Gallagher BPO co	Placement Committee	12	384
Digital Quiz competition	Cultural Committee	11	117
Soft skill training for selected 40 students by Shankar Under CSR of Gallagher co	Placement Committee	4	40
Sahyadriutsava at Shankaraghatta	Cultural Committee	10	41
Campus recruitment drive by Gallagher co	Placement Committee	10	185
University inter college Red cross quiz competition	NSS/Red Cross	4	30
Financial education program through SEBI online display of BSE transaction	Placement Committee	7	207
NSS camp at Muddinakoppa	NSS	6	110
Special lecturing on GST	Placement Committee	20	245
Credit facilities available for rural people from bank	Placement Committee	10	320
Blood check	NSS	22	320

donation camp			
Awareness programme on HIV, AIDS	NSS/Red Cross/Mcgann Hospital	18	260
Dental Check up camp Lecture on Dental health care	NSS/Red Cross	20	422
Role of mother in bringing up of their children	NSS/Red Cross	15	256
Awareness road safety air pollution control	Red Cross/NSS/RTO Shimoga	11	285
Role of youth in development of nation	NSS	5	150
Awareness on law legal	Red Cross/NSS/Placement Committee	9	425
Wikipedia Editathon Wikipedia kannada writing training	Placement Committee	4	45
Work shop on Tally ERP for NES non teaching staff	Placement Committee	6	58
VivekanadaJayanthi	NSS	35	141
Republic day	NSS	35	163
Essay competition on Karnataka 2025 vision	Cultural Committee	8	84
Work shop on First aid under red cross @ PESITM college, shimoga	Red Cross	6	40
Drama competition under Rangotsva in LB college Sagar	Management Club/ Cultural Committee	2	15
Work shop on district level election awareness program 201718	NSS	5	85
Affiliation team visit	IQAC	35	10
Organized men's handball kuvempu university inter college, shimoga	Sports	2	25
Organized men's women's yoga competition	Sports	6	38

Inter college Golden jubilee cultural competition	Cultural Committee	35	115
Golden jubilee valedictory function	Cultural Committee	35	1026
Women empowerment competition	Spandana	20	48
Sports, red cross NSS valedictory	NSS/Red Cross/Sports	35	315
Women empowerment women's day valedictory	Spandana	25	406
College Ethnic day	Cultural Committee	35	1219

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
RED CROSS	BEST RED CROSS UNIT	KUVEMPU UNIVERSITY YOUTH RED CROSS	200

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Cleaning Programme	ATNC College, Shimoga	Cleaning Programme	5	100
SwachBharathAbhiyan Cleaning Programme	Youth Red Cross, NSS Atncc Shimoga, PraniDayaSangha Shimoga	Cleaning Programme	15	100
Independence Day Celebration cleaning programme in the college premises	Youth Red Cross, NSS Atncc Shimoga, National Education Society	Cleaning Programme	35	250
Cleaning Programme at Mental disability school, Vidyanagar	Youth Red Cross, NSS Atncc Shimoga, National Education Society	Cleaning Programme	10	120
Cleaning Programme in Bedarahosahalli	NSS	Cleaning Programme	8	125
College Campus Cleaning	Youth Red Cross	Cleaning Programme	35	100

Programme				
NSS Camp, Muddinakoppa	NSS Village Panchayath, Muddinakoppa	Cleaning Programme	25	100

3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
0	0	00	0

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
0	0	0	12/07/2017	12/07/2017	0

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
CL EDUCATE LIMITED	12/07/2018	ENTRANCE EXAMS, COACHING CLASSES	100
GALLAGHER SERVICE CENTRE LLP	12/07/2018	SOFT SKILL TRAINING	40

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
200000	200095

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Existing
Value of the equipment purchased	Existing

during the year (rs. in lakhs)

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
ELIB	Fully	16.2	2007

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Reference Books	32201	4082468	474	103685	32675	4186153
e-Books	3135000	5900	0	0	3135000	5900
Journals	16	19210	0	0	16	19210
CD & Video	108	7208	0	0	108	7208
Weeding (hard & soft)	7123	134669	0	0	7123	134669
e-Journals	6000	5900	0	0	6000	5900

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platformon which module is developed	Date of launching e-content
0	0	0	12/07/2017

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MGBPS)	Others
Existing	218	1	3	1	1	1	3	4	
Added									
Total	218	1	3	1	1	1	3	4	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

<div align="center">4 MBPS/ GBPS</div>

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
1850000	1810324	200000	200095

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

The institution has adequate infrastructure facility to facilitate effective teaching and learning. The institution ensures optimal allocation and utilization of the available financial resources for maintenance and upkeep the facilities in consultation with the governing council and the management. The management has a fully pledged team to maintain the infrastructure facilities and equipments. The management has appointed a team of technicians like electricians, plumbers, carpenters, welders and gardeners etc,. There are spacious class rooms and computer lab with sufficient ventilation. Each classroom has elevated platform, so that the teacher and board is visible to all the students. Regular classes run from 9am to 4pm. The institution has well equipped computer lab with 100 computers with internet connectivity. The entire lab is connected with power backup. The library is situated in a spacious and well maintained and it is situated in the first floor. The reference hall, book section, reading room is well furnished. Our library has reference section as well as the periodical section. The library facility come under the preview of the library committee constituted as per the government rules in that behalf. The working hour of library and the reading hall is from 10am to 5pm. Conference hall with LCD facility is used for PPT presentations. Sports and NSS have separate office rooms. The college has an IQAC room. It is used for IQAC meetings and discussions. The facility meets the requirement of physically disabled students. Stairs in the college are wide and spacious to enable them to climb easily. We have 6 water coolers and 6 purifiers in our college. The college has a separate grievance redressal cell. Senior teachers look after this unit. Two complaint boxes are fixed at different places. The college canteen is very well maintained, where healthy and hygienic food is available. Sports committee is constituted every year and director of physical education is in charge of the routine activities of the department. The purchase of the sports materials are monitored by the purchase committee of the college. The Gymnasium is kept open from 6am to 6pm. Old students and public make use of the Gym facility regularly. A separate purchasing committee and a planning board looks after the needs of the infrastructure of the college. The planning board lists out the various requirements of the college in the beginning of the academic year.

http://atncc.org/NAAC/Physical_and_academic_facilities.pdf

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	SC/ST Scholarship SanchiHonnamma Scholarship Minority Scholarship / Jindal Scholarship Municipality Scholarship	713	2188885

	Backward Scholarship Others		
Financial Support from Other Sources			
a) National	0	0	0
b)International	0	0	0

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Bridge course for non commerce students	12/07/2017	200	ATNCC TEACHERS
Remedial Coaching	12/07/2017	150	ATNCC TEACHERS

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2017	Civil Services	40	40	0	0
2017	CA	60	60	1	0
2017	BANKING	45	45	0	0

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
0	0	0

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
GALLAGHER COMPANY	252	37			

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2017	290	BCOM	COMMERCE	KUVEMPU UNIVERSITY	M COM 74

| 2017 | 52 | BBA | MANAGEMENT | VTU | MBA 40 |
| 2017 | 45 | M COM | COMMERCE | CA/CS INSTITUTE | CA/CS 25 |

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	0

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
CHESS TOURNAMENT SELECTION	KUVEMPU UNIVERSITY	60
MENS HAND BALL, INTER COLLEGE	KUVEMPU UNIVERSITY	120

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2017	Gold Medal Bronze medal	National	1	0	1247	RAJINI S
2017	Gold Medal	National	1	0	1329	BINDIYA N DAVDA
2017	Bronze medal	National	1	0	1301	SANGEETHA M S

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Cultural activities provide exposure to innate talents of students who can actively participate conduct cultural programmes through Commerce management clubs. Separate committees will function under the guidance of teachers. Management events are also arranged in both the clubs. NSS units of our college conduct various activities such as seminars on topic like personality development, awareness on drug abuse, blood donation. Many of our college volunteers have participated in RD parade at the State level national level. NSS also conducts programmes such as planting trees, adoption of Villages, blood donation camps, etc., In addition to regular annual special camps usually held in villages for 7 days Besides imparting excellent commerce management education to the students, the college also encourages extracurricular activities sports games. The college has provided excellent sports games for the students for their allround development. It has a large independent playground for Football, Cricket, Hockey, KhoKho indoor facilities for Judo, wrestling Tabletennis. It also provides a wellequipped Gymnasium with multi Gym facility. To create, maintain and to enhance quality in all spheres is the main task of Internal Quality Assurance Cell. It is the central quality monitoring body of the institutions. It functions under the Chairmanship of Principal comprises Senior faculty members, representatives from the local community a student representative. Its aim is to develop maintain a system to promote academic administrative excellence. • It defines theshortterm longterm

objectives of the institution • It creates a bench mark for qualityenhancement measures. • It devises a work plan to achieve objectives. • It monitors coordinates the execution.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

355

5.4.3 – Alumni contribution during the year (in Rupees) :

62112

5.4.4 – Meetings/activities organized by Alumni Association :

5

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The vision and mission statement of our college defines the institutions distinctive characteristics of addressing the needs of students and society it seeks to serve. In order to achieve its mission the faculty members are given due place of involvement in all important decisions as part of governing and executing the plans of the institution. The institution has qualified and competent administrators to provide effective leadership and management at various levels. The involvement of leadership is achieved through welldefined systems and organizational structure consistent with UGC policies and with the vision and mission of the institution in general. Various committees such as Governing Council, Admission Committee, IQAC, Culture Committee etc. are constituted. The faculty members are nominated in various bodies and committees for decision making and managing the various functions of the institution. Regular inputs are taken from faculty and staff through monthly meetings for continues improvements in the system. Ideas are invited from Alumni and other stakeholders for innovation and improvement in various functions such as administration, examination, NSS, placement, finance administrations maintenance etc. Nature Club 20182019 Annual report of activities conducted in the academic year 1. On August 17th 2018 student members of club were involved in plantation programme conducted in college campus. 2. Club was inaugurated on August 27th 2018 by Prof. PrakashBabu R. L (principal) ATNCC, Shimoga. 3. Members of committee are Dhanushree M. S., Smitha G Roopesh, Ravi kumar, Dr.Nataraj, GirijaHosamani, Rashmi T, RaghavendraShet, SathiBharathiDayanand and Anupama. 4. On club inauguration day Dr.NagarajParisara, Lecturer, Sahyadri Science College, Shimoga was invited to give awareness talk to students. 5. On September 22nd 2018 students of Nature club were took of excursion to Kavaledurga and Sirimane Falls. Students were educated about the importance of forest, grassland and Shola grassland. Students were actively involved in cleaning programme conducted in Kavaledurga hills. 6. On 29th September 2018 club valedictory function was conducted. Attendance Committee: Objectives to keep the track of students attendance and to ascertain whether there is any correlation between attendance and performance and if so to what degree. Faculty Role: 1. Attendance must be taken by each lecturer at the beginning of each lecture. 2. Faculty may grant attendance to a student upto 10 minutes late

for the first hour of the day 3. Absence shall be indicated by faculties 4. For every hour the student is present, attendance is marked cumulatively. 5. After due verification if absence is found to be due to legitimate college activity, the same shall be indicated by encircling the letter A. All such attendance shall be added written under the extracurricular activities attendance column.To get the total attendance the extracurricular attendance shall be added to the regular attendance. Then the percentage of attendance shall be calculated. Faculty shall grant this attendance, only if the students bring the same to their notice well in advance in the prescribed format. 6. After the display of the defaulters list, in case of any discrepancies verify the same and rectify the same within 2 days

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Library, ICT and Physical Infrastructure / Instrumentation	Construction of Girls hostel to cater the needs of the students in the society at large Provision for the wifi facility in the campus for use elearning resource Increase of the internet brand width from 15mbps to 80mbps through broadband and lease line to facilitated computer lab and centres along with departments. Provision for access of ebook facility through online resource. Separate Internet connection in the library to access the eresources. Provision of more model classrooms and auditorium under college fund and other external funds. Procurement of more equipment, teaching aids and books under CPE fund. Procurement of more desktop and laptop computers under CPE fund. Setting up of Staff library. Setting up of the earthing system to save the high end instruments from lightning. Construction of classroom for department of commerce and management, CA and PG Courses. Bringing to use the newly constructed cycle stand in the roadside.
Human Resource Management	Motivating and facilitating the faculty members to participate in refresher and orientation courses. Arrangement of computer training programmes related to tally and MSOffice for nonteaching staff by the management. Arrangement of audit training programmes related to office management by the NES management. Organisation of workshop on different safety measure to adhere to in daily life and work place.

	Selfappraisal of the teachers through maintenance of academic diary. Maintenance of Grievance redressal cell, antiragging committee, sexual harassment committee. Appointment of a doctor who visits the college daily for facilitating health checkup of teachers, nonteaching staff and students.
Industry Interaction / Collaboration	Gallagher, Infosys, Xchanging organise 30 hours training programme for employability related skill development of our students. College maintains regular interaction with a number of firms like Gallagher, Infosys, Xchanging, TCS. These organisations participate in the company hiring drive organised by the college every year. Industrial visit KMF, Machenahalli by the students to broaden the real life experience of the students. Eminent members from Industries Act as visiting faculties, experts and members
Admission of Students	Online admission include online payment facility. Admission is made strictly on the basis of merit. Strict observance of Govt. rules for reserved categories
Curriculum Development	Inclusion of field work, industrial visit and educational excursions Complimenting traditional written examination with project work and seminar presentation. And evaluation
Teaching and Learning	Wide access to internet facility to inculcate online learning management resources. E Book, E journal facility for carrying out project work. Learning through field work, industrial visit. Enhancement of learning skills of the students through participation in different seminars
Examination and Evaluation	College has complimented traditional written examinations with project work assignments debates, group discussions, power point presentations, grand viva and seminar lectures.
Research and Development	College motivates faculty members for research publications. Encourages them to present papers in International, National, State level seminars, workshops and to act as resource persons. Exhibits the publication of research work of the faculty members in the college library to inspire for the research College explores various funding agencies for sponsoring mega/minor projects. Motivates the

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Planning and Development	Implemented SMS system for dissemination of information including regular notice to all stakeholders. Setting up of Virtual learning system through skype from distant corners of the world Implementation of college website
Administration	Online leave requisition system Notice display system for students and other stake holders Regular exercises of etendering process through government portal Regular exercises PFMS portal to upload expenditure related to government fund. Submission of retirement related documents through epension portal. Initiative taken towards installation of RFID system in the library
Finance and Accounts	Fully computerised office and accounts section Maintenance of college accounts through tally Reception of salary fund from government through HRMS portal
Student Admission and Support	Online admission including online payment gateway. Maintaining student databasethrough software. Implemented online CBCS semester information system for UG PG Courses
Examination	Initiated online portal of Kuvempu University.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2017	Dr. H. Padmanabha	National Seminar	Karnataka Sanskrit University	1000

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for	Title of the administrative training programme organised for	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)

	teaching staff	non-teaching staff				
2018	TALLY ERP	TALLY ERP	10/01/2018	25/01/2018	5	58

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
DOCTORATE	1	12/07/2017	12/07/2017	17

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
10	35	10	14

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Provident Fund, Employee State Insurance Family Benefit Fund	Provident Fund, Employee State Insurance, Family Benefit Fund	Students Welfare Fund, Poor boys fund, Scholarship.

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Yes, Audit of Government Accounts is done frequently by Accounts Audit section of Office of Joint Director, Collegiate education department, Govt. of Karnataka Our Institution conduct internal and external financial Audit regularly. Internal Audit is conducted by the Management regularly. External Audit is conducted by State Government Authorities. Both internal and external audit scrutinize the income and expenditures of the Institution carefully. Important income sources of the college are as follows: Grants by U G C and State Government. Fee sources like – Sports fee, Cultural Activities fee, Application fee, Identity Card fee etc., Scholarships by the Government, Nongovernment organizations and philanthropists Funds from N S.S, Red Cross etc., Bank Loan if necessary. Important heads of expenditures of our college are as follows. Purchase of Books, Journals, Periodicals, News Papers, Magazines etc., To conduct activities like N.S.S. Sports, Cultural and other cocurricular events. University Affiliation fee. To purchase stationeries. To pay electricity Bill and Telephone Bill. To maintain Electronic equipments like computers, Printers, Xerox machine etc., Maintenance of Infrastructure Painting, Repairs etc. Maintenance of Garden. To pay Scholarships. To provide financial assistance to the students who participate in activities like Inter collegiate N S S activities, Sports and Cultural competitions. Our Institutions shows keen concern about income generated by any sources. Money is spent only for the genuine activities which is institution and students centric. Every rupee is spent with the consent of the management and the government. Economy, Efficiency and Accountability are the motto of our institutions. The institution shows moral and legal responsibility in this regard.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose

MANAGEMENT	6614895	Administrative general expenditure

6.4.3 – Total corpus fund generated

6614895

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	J D OFFICE, A G AUDIT, University Affiliation Committee Audit	Yes	Management, College Governing Council
Administrative	Yes	C A AUDIT,	Yes	Management

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

* PrathibhaPuraskar * Help to poor students * Campus Drive

6.5.3 – Development programmes for support staff (at least three)

* Employees State Insurance * Provident Fund * Group Insurance Accident Insurance

6.5.4 – Post Accreditation initiative(s) (mention at least three)

During the first assessment, the institution was accredited at the 4 star level and B Level in the second time assessment. The third time assessment B Level. Therefore, the institution since the first assessment has been striving hard to adopt and to internalize the following values. 1.Contribution to National development. 2.Fostering Global competencies among students. 3.Inculcating the value system. 4.Promoting the use of technology. 5.Quest for excellence.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No
c)ISO certification	No
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2017	Blood test donation, health checkup under Youth Red cross	13/09/2017	13/09/2017	13/09/2017	380
2017	Dental Checkup	28/08/2017	28/08/2017	28/08/2017	385
2018	NSS special camp at	05/01/2018	05/01/2018	11/01/2018	110

2018	Muddinakoppa village				
2018	Special lecture on Awareness Road safety Air pollution control	09/01/2018	09/01/2018	09/01/2018	285
2018	Golden Jubilee Valedictory Function	09/03/2018	09/03/2018	09/03/2018	1026

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Awareness Programme on HIV AIDS	07/01/2018	07/01/2018	80	180
Village adoption work, Abbalgere	12/09/2017	12/09/2017	54	60
Bank facilities available for rural people	06/01/2018	06/01/2018	140	180

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
NIL

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	1
Ramp/Rails	Yes	0
Rest Rooms	Yes	2
Scribes for examination	Yes	1
Provision for lift	No	0

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff

2017	1	1	07/01/2018	2	Memorandum to DC and SP.	Noise pollution	200
2017	1	1	22/11/2017	1	Campus Recruitment Drive	Campus Recruitment Drive	185
2018	1	1	09/01/2018	3	Awareness on road safety air pollution	Awareness on road safety air pollution	285

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code of conduct for students issued by the university and institution.	12/07/2017	Students are oriented to adhere to the code of conduct of the university and institution. In the Application form for admission a few information about discipline and responsibilities is printed for which the student has to sign and adhere. Students and Faculty voluntarily collect flood relief fund, Nature Disaster relief fund ,Fund to help hospitalized poor people. Blood donation camp is organized every year.
Code of conduct for Teachers KCSR	12/07/2017	Faculty improvement programs on such topics are organized. Faculty is made to prepare their own teaching plan. Faculty is available for students even after college hours for guidance if required. Though parents are not given any guidelines, during the parents meeting they are informed about the rules and regulations , library and infrastructure of the institution and informed to follow them.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Village adoption	12/09/2017	12/09/2017	114

work			
Bank facilities available for rural people	06/01/2018	06/01/2018	320
Blood donation camp	07/01/2018	07/01/2018	320
Role of mother in bringing up children	08/01/2018	08/01/2018	256
Role of youth in development of Nation	10/01/2018	10/01/2018	150

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

No smoking zone Students encouraged to use bicycles in large number. Students encouraged to use city bus instead of personal vehicle. Planting saplings at NSS rural camp. Planting saplings at College campus. Memorandum given to management for solar lights. Use of plastic is banned in college campus.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Title of the practice: 'SPANADANA' Women Empowerment Cell. Vision: • Empowering women through academic excellence. Mission: • The cell shall strive to create a better society by empowering women. • To create awareness of the woman's rights. • To achieve social equality as a prerequisite for women empowerment. • To promote more cultural space for women to foster a distinctive identity of their own. • To sensitize women towards our rich cultural inheritance. Goal: • To empower women through education and strengthen them with social values and ethical sphere of life. • Identification of strong leadership qualities in them capacity. • To promote a culture of respect and equality for women. • The provision of opportunities and programmes for women to be financially, psychologically and emotionally empowered so as to promote their growth as individuals in their own right. • To make them aware of the guidelines of the supreme court and to ensure that sexual harassment is treated as an unacceptable social behavior within the institution and the society. • To conduct seminars, workshops to impart knowledge of opportunities and tools available. • To inculcate entrepreneurial attitude among young girls so that they will be "Job creators" rather than "Job Seekers". Structure: The cell is headed by a President, Secretary and Treasurer from the ladies staff. Girl students are its members. The Principal and senior faculty assist and guide the activities of the cell. The Context: The institution has more than 50 girl students. Majority of them hail from rural background. Inequality and women harassment is a social stigma the cell has taken keen interest to protect the rights of girl student by organizing distinctive value added programmes. "If you educate a boy you educate an individual, if you educate a girl, you educate a whole family". In this context the cell has designed several women empowerment programmes to educate the girl student. • To increase awareness among girl students and lady staff about their rights. • Listening to the grievances of girl students and guiding them through counseling. • Creating opportunities for girl students to participate actively in curricular and cocurricular activities. • Offering health and safety guidance. • Providing financial assistance to poor girls. • To increase awareness among girl students about self employment. The Practice: The institution has organized and conducted various programmes under this cell with true spirit and dedication. The college under the banner of this cell has organized several programmes which are listed below. SL NO SUBJECT SPEAKER/ RESOURCE PERSON 1 Inauguration

of the Club Date: 05.08.2017 Dr.PreetiPai ,Manasa Hospital, Shivamogga. 2 Tailoring training Programme Donated two Sewing machines to Muddinakoppa Ladies Club Date: 08.02.2018 3 International Women's Day Date: 08.03.2018 A Marathon was Organised Deputy Mayor VijayalaxmiPatil. 4 Competition for Girls Student Bes

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

http://atncc.org/NAAC/best_practices_2017-18.pdf

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Our institution is recognized informally as the Lead College among the private aided institutions under Kuvempu University . As a result the institution leads the other private aided institution in curricular, extra curricular and administrative aspects. Our vision is to make the institution one of the best Commerce and Management institutions in the state. Our mission is to grow up to the standard and become the first among the commerce and management institutions in the Kuvempu University. Our objective is to prepare the students with good theoretical knowledge and practical skill. To realize our objective we : Conduct soft skill, communication skill training classes regularly to make the students fit for the job market. Encourage students to conduct market surveys, attend seminars, present papers, participate in commerce and management competitions. Conduct orientation programs for students and make them aware of the various opportunities and venues open for them after graduation. Make a group of 'distinction students' during the V sem and encourage them academically by lending library books freely which they can keep until the examination. We encourage students to participate in the training and recruitment programs organized by the institution in collaboration with Gallagher solutions andTCS IT company under their CSR scheme. CHALLENGES Students from rural areas are not very good in communication as they did not learn in English medium . Students are not very serious academically and do not have good knowledge about future possibilities.As, in our city there are few number of companies based on finance, IT companies do not come for campus recruitment and the salary they offer is not attractive,so this make the students migrate to metropolitan cities. EVIDENCE OF SUCCESS Our institution secures regular ranks in both B.Com and BBA courses and popularly recognized as the rank college. TCS and Gallagher IT companies are regularly conducting campus and recruitment programs and selecting students in more number for their companies. This year Eton Solution from Bangalore Recruited Seven Students with a good annual salary package. Our Students go for Higher studies in greater number and welcomed by other postgraduation institution. Companies like Infosys , Exchanging , etc. are looking forward to conduct campus drive in our institution.

Provide the weblink of the institution

http://atncc.org/NAAC/Institutional_Distinctiveness_2016-17.pdf

8.Future Plans of Actions for Next Academic Year

Admission process for I year Degree Class, Beginning of the semester Class, Kutub A Ramzan Festival, World Environmental day, Orientation Classes, World Yoga Day, Bridge course classes for I BBA and I B.Com students., N.S.S. Advisory Committee Meeting, World Population Day, Naga Panchami Festival, Varamahalakshmi Festival, One Trekking to Alase, Eid – Ul – Adha (Bhakrid Festival), I Internals Examination, Independence Day Celebration , Sadbhavana Day, CoCurricular Activities inagural Function., Sri GaneshaChaturthi Festival, Teachers day

Celebration, Moharam Festival, 2nd Internal Test, N.S.S. Day Celebration, College Governing Council Meeting, MahalayaAmavasya, Celebration of Gandhi Jayanthi, Mahanavami, Vijayadashami, Last working day of the Odd Semester, Kuvempu University Semester Examinations and central Valuation, ValmikiJayanthi, Narakachaturdasi Festival, Balipadyami, Kannada Rajyotsava, IDEMILAD, Kanakadasa,Jayanthi, Commencement of II, IV and VI semester classes, Crisma's Festival, Special lecture on Legal awareness, New year Day Celebration, Celebration of Vivekananda Jayanthi, MakaraSankranthi Festival, N.S.S. Annual Special Camp, Celebration of Republic Day, One day workshop on communicative English, Departmental Special Lecture, II Internal Examination, State Level Departmental Seminar, Community Work by NSS volunteers, Career Guidance programme, Mahashivaratri Festival, Sharavathi fair and Traditional day, International woman's day, Special Training programme on "How to face Exam" in association with Rotary Club, Konandur., Awareness on "sensitization about Addiction among youth., Sports day, Ugadi Festival, ATNCC Fest, N.S.S. and Cultural day, PratibhaPuraskar and Valedictory function, End of II, IV and VI semester classes., Ambedkar,Jayanthi, Commencement of II, IV and VI,semester Examinations.