VANIJYA VASATHE LAXMI

National education Society (R), Shivamogga

ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE, SHIVAMOGGA

(Affiliated to Kuvempu University) Accredited by NAAC at the "B" Grade Balraj urs Road, Shivamogga -577201

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INTERNAL QUALITY ASSURANCE CELL ANNUAL REPORT 2013-14

Submitted to:

The Director, NAAC, PO Box No. 1075, NAGARABHAVI Bangalore -560072



The Annual Quality Assurance Report (AQAR) of the IQAC

YEAR OF REPORT 2013-14

Part – A

| AQAR for the year | 2013-14 | |
|------------------------------------|--------------------------------|-------------------------|
| I. Details of the Institution | | |
| 1.1 Name of the Institution | Acharya Tulsi National College | of Commerce, Shivamogga |
| 1.2 Address Line 1 | Mahaveera Circle | |
| Address Line 2 | Balraj Urs Road | |
| City/Town | Shivamogga | |
| State | KARNATAKA | |
| Pin Code | 577201 | |
| Institution e-mail address | atncc.smg@gmail.com | |
| Contact Nos. | 08182-279180 | |
| Name of the Head of the Institutio | n: Prof. N. K. HARIYAPPA | |
| Tel. No. with STD Code: | 08182-279180 | |
| Mobile: | 9986084837 | |

| Name of the IQAC Co-ordinator: | | Prof. R. L. | . PRAKASH BABU | | | | |
|--------------------------------|------------------|-----------------------|-----------------------|--------------------------|--------------------|--|--|
| Mobile: | | 9480329961 | | | | | |
| IQAC e-mail | address: | | atncc.sm _§ | g@gmail.com | | | |
| 1.3 NAAC T | rack ID | | KACOGN1 | 10120 | | | |
| | OR | | | | | | |
| 1.4 NAAC Ex | ecutive Comn | nittee No. a | & Date: | EC/46/RAR/07 dtd | . 16-09-2008 | | |
| 1.5 Website address: | | | www.atncc.org | | | | |
| Web-link | of the AQA | R: | | | | | |
| 1.6 Accredita | ation Details | | | | | | |
| 1.6 Accredit | Cycle | Grade | CGPA | Year of Accreditation | Validity Period | | |
| | | Grade FOUR STAR | CGPA 70-75 | | | | |
| Sl. No. | Cycle | FOUR | | Accreditation | Period | | |
| S1. No. | Cycle 1st Cycle | FOUR STAR | 70-75 | Accreditation 2001-02 | Period 5YEARS | | |

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11submitted to NAAC on 12-10-2011)

| i. | AQAR _ | <u> 2009-10</u> _ | (DD/MM/YYYY) |
|------|--------|-------------------|--------------|
| ii. | AQAR | 2010-11 | (DD/MM/YYYY) |
| iii. | AQAR | 2011-12 | (DD/MM/YYYY) |
| iv. | AQAR | 2012-13 | (DD/MM/YYYY) |
| v. | AQAR | 2013-14 | (DD/MM/YYYY) |

| 1.9 Institutional Status | |
|---|--|
| University | State V Central Deemed Private |
| Affiliated College | Yes No No |
| Constituent College | Yes No V |
| Autonomous college of UGC | Yes No V |
| Regulatory Agency approved Insti | itution Yes No V |
| (eg. AICTE, BCI, MCI, PCI, NCI) | |
| Type of Institution Co-education | on |
| Urban | √ Rural Tribal |
| Financial Status Grant-in- | aid \boxed{V} UGC 2(f) \boxed{V} UGC 12B \boxed{V} |
| Grant-in-aid | d + Self Financing Totally Self-financing |
| 1.10 Type of Faculty/Programme | |
| Arts Science | Commerce V Law PEI (Phys Edu) |
| TEI (Edu) Engineering | g Health Science Management |
| Others (Specify) | |
| 1.11 Name of the Affiliating University | ity (for the Colleges) KUVEMPU UNIVERSITY |
| | |

| Autonomy by State/Central Govt. / University | | | |
|---|----|----------------------|---|
| University with Potential for Excellence | | UGC-CPE | ٧ |
| DST Star Scheme | | UGC-CE | |
| UGC-Special Assistance Programme | | DST-FIST | |
| UGC-Innovative PG programmes | | Any other (Specify) | |
| UGC-COP Programmes 2 IOAC Composition and Activities | | | |
| 2. IQAC Composition and Activities | | | |
| 2.1 No. of Teachers | 08 | | |
| 2.2 No. of Administrative/Technical staff | 03 | | |
| 2.3 No. of students | 01 | | |
| 2.4 No. of Management representatives | 02 | | |
| 2.5 No. of Alumni | 01 | | |
| 2. 6 No. of any other stakeholder and community representatives | 02 | | |
| 2.7 No. of Employers/ Industrialists | | | |
| 2.8 No. of other External Experts | | | |
| 2.9 Total No. of members | 17 | | |
| 2.10 No. of IQAC meetings held | 04 | $\overline{\exists}$ | |

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

| 2.11 No. of meetings with various stakeholders: No. 10 Faculty 06 | |
|---|----|
| Non-Teaching Staff Students 02 Alumni 00 Others 02 | |
| 2.12 Has IQAC received any funding from UGC during the year? Yes V No | |
| If yes, mention the amount 3, 00,000 | |
| 2.13 Seminars and Conferences (only quality related) | |
| (i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC | |
| Total Nos. 12 International National State Institution Level | 12 |
| (ii) Themes Personality Development, Communication Skills, Interview Skills Online examination –Impacts and imperitives | |
| 2.14 Significant Activities and contributions made by IQAC | |
| All Academic Activities are conducted under IQAC | |

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year *

Plan of Action

- It was proposed to complete the renovation of Friends centre hall into fully equipped, Air conditioned Audio Visual Hall.
- It was proposed to complete the construction of Ladies Hostel, funded by UGC.
- It was proposed to establish MOU linkage with institutions like Charted Accountants Association and District Chamber of Commerce of Shivamogga and conduct training programs for CA/ICWA aspirant students.
- It was proposed to take up technology up gradation measures.
- It was proposed to conduct soft skill training programs for final year students to enable them to face interviews more successfully.
- It was proposed to strengthen Women Empowerment Cell "Spandana" by conducting, counselling and orientation programs for girl students
- It was proposed to conduct workshops and seminars for teachers and non-teaching staff to enhance and sustain their academic standards, encourage teachers to attend state level and national level seminars and workshops, refresher and orientation courses.
- It was proposed to improve library services through inter library loan facilities and overnight reference books services.

- It was proposed to organise campus interviews by IT companies, Banks and others.
- It was proposed to encourage and activate the regular activities of NSS, NCC, Sports, Cultural activities, Quiz club, Nature club, Management club etc.,

Achievements

- The renovation of friends centre hall into fully equipped, air conditioned audio visual hall is almost complete.
- The construction work of ladies hostel funded by UGC is almost complete.
- Soft skill and personality development training was given to final year students by experts. More than 200 students attended the campus selection conducted by cross domain, KPO and Infosys. 40 students from our college were selected.
- MBA entrance examination training, Bank interview training was given to final year students. Seven students from our institution were selected to South Indian Bank.
- One day workshop on personality development was conducted for second BBM students by Sri. Praveen Gudi from Darwad.
- "Teacher's training programme' for guest faculties of NES first grade college was organised by the institution. Sri. Ashok narayan, Bangalore gave the training. 45 teachers participated in the training programme.
- 'Leadership training' for M.Com students was organised. Prof. William D'souza principal Hoysala college of Management, Shivamogga.
- Three week training program on aptitude, interview skill, and communication skill was conducted by Sri. Ghanashyam, Smt, Deepa Chandani.to equip our students for campus recruitment drive by Infosys 350 students participated and 52 students were selected.
- The college organised CMAT training for the outgoing students on areas like Quantitative technique, general awareness, aptitude and communication skills to face MBA entrance examination.
- Seven students of our college were selected by 'South Indian Bank'
- Personality development activities were conducted for I BBM and II BBM students by Sri Ghanashyam under CPE.
- Dr. Srikanth Dept of MBA JNNCE and Sri William D'Souza, principal Hoysala college of Management, Shivamogga. Conducted 'Leadership training' for M.Com students.
- A Workshop on Right to Information was organised under CPE for the Principals and office Staff of all the Institutions of NES.
- A Workshop on "Online Examination-Impacts and Imperatives" was jointly organised by our institution with Kuvempu University on 25-2-2014. The Principals and office staff of all the affiliated colleges of kuvempu university in Shimoga district were the participants.
- NSS of our college conducted special camp in Kallagangore village Sri Ramakrishna Vivekananda Ashrama. More than 100 students participated.
- Red Cross unit of the college organised a special lecture programme on "Road safety and Air pollution control".
- Red Cross unit of the college with Spandana, Women empowerment cell organised a special lecture programme on "Self confidence in teen age girls" Dr. Aravind.S.T Psychiatrist was the resource person.
- Red Cross unit of the college organised a special lecture programme on "First Aid and Emergency Treatment" Dr.Kumar VLS was the resource person.
- 44 Students of the college participated in the various cultural competitions organised by Sahyadri utsava.

- 14 Students of the college participated and won prizes in the "Young Tarang" Management festival organised by AIT college chikamanglore.
- 53 Students of the college participated and won prizes in the cultural festival held at mysore.
- The Students of the college participated and won prizes in the various sports activities—Womens team won the first place in Kabbadi in the Dasara sports- Clawin williyars got the Third prize in the National Level Kho-kho Competition held at Sallon, Himachal Pradesh.- Kum Apoorva shetty got the first palce in 100 mts and declared as the fastest runner in the kuvempu university Athletics meet.- Kum Shruthi of our college was the captain of Shimoga Kabbadi team.
- 6 NCC Cadets of our college participated in Army attachment camp.-2 NCC cadets participated in Basic leadership camp at Mysore.-2 Girl Cadets participated in Military Nursing camp at Manipal.

| 2.16 Whether the AQAR was plac | ed in statutor | y body | Yes | N | No | |
|--------------------------------|----------------|--------|---------|----|----|----------|
| Management V | Syndicate | | Any oth | dy | | √ |
| | Pa | rt – B | | | | |

Criterion – I

I. Curricular Aspects

1.1 Details about Academic Programmes

| Level of the Programme | Number of existing Programmes | Number of programmes added during the year | Number of self-financing programmes | Number of value added / Career Oriented programmes |
|---------------------------|-------------------------------------|--|-------------------------------------|---|
| PhD | | | | |
| PG | 01 | | | |
| UG | 02 | | | |
| PG Diploma | | | | |
| Advanced Diploma | | | | |
| Diploma | | | | |
| Certificate | 01 | | | |
| Others | | | | |
| Total | 04 | | | |
| Interdisciplinary | | | | |
| Innovative | | | | |

| (ii) Pattern of pr | | | um: CBC | CS/Core/ | Elecu | ve opu | on / Opei | т орис | ons | | |
|---|--|---------|--------------------|---------------------|---------|----------------------|------------------------|---------|---------|---------|-------|
| | | Pattern | | | | Number of programmes | | | | | |
| | | _ | Semester | | | | sters in s for 3 ye | - | ear, t | otal 6 | |
| | | | Trin | mester | | | | | | | |
| | | _ | Ar | nnual | | | | | | | |
| 1.3 Feedback from st (On all aspects) | takeholo | ders* | Alumn | ni | Pare | ents | Emp | ployer | S | Studen | uts 🗸 |
| Mode of feedback : Online Manual V Co-operating schools (for PE | | | | | or PEI) | | | | | | |
| 1.4 Whether there is aspects. | any rev | ision/ | update o | of regulat | ion or | syllabi | , if yes, 1 | nentio | n their | salient | |
| No revision was | s made i | n this | year | | | | | | | | |
| 1.5 Any new Departi | ment/Co | entre i | ntroduce | ed during | the yo | ear. If y | yes, give | details | S. | | |
| Criterion – II | | | | | | | | | | | |
| 2. Teaching, Lea | rning | and | Evaluat | ion | | | | | | | |
| 2.1 Total No. of | Total | | Asst. Professors A | | Asso | ociate P | rofessors | s Pro | ofessor | s Oth | ers |
| permanent faculty | 18 | | 02 | 2 | | 14 | | | 00 | | 02 |
| 2.2 No. of permanent | 2.2 No. of permanent faculty with Ph.D. 01 | | | | | | | | | | |
| 2.3 No. of Faculty Assi | | | essors | Associa Professo | | Profe | essors | Other | s | Total | |
| Positions Recruited (and Vacant (V) during | . / | R | V | R | V | R | V | R | V | R | V |
| year | | 02 | 08 | 14 | | | | 02 | | 18 | 08 |
| | | | | | | | | | | | |
| 2.4 No. of Guest and | Visitin | g facı | ılty and ' | Tempora | ry fac | ulty | 24 | | | | |
| | | | | | | <u> </u> | | | | | |

2.5 Faculty participation in conferences and symposia:

| No. of Faculty | International level | National level | State level |
|------------------|---------------------|----------------|-------------|
| Attended | 02 | 01 | 18 |
| Presented papers | | | |
| Resource Persons | | | |

- 2.6 Innovative processes adopted by the institution in Teaching and Learning:
 - Audio visual and ICT tools are used in teaching
 - Seminar are conducted in every class by respective subject teachers
 - Industrial and study tours are conducted.
 - Skill development- project works are done by students.
 - Wall magazine and College magazine "Vanijya Vani" display and published articles by students.
 - Personality development programs and communication skill development programs are conducted.
- 2.7 Total No. of actual teaching days during this academic year

180

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

Examinations were conducted as per university rules

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

02

2.10 Average percentage of attendance of students

90%

2.11 Course/Programme wise distribution of pass percentage:

| Title of the Programme | Total no. of students | Division | | | | | |
|------------------------|-----------------------|---------------|-----|------|-------|--------|--|
| Trogramme | appeared | Distinction % | I % | II % | III % | Pass % | |
| B.Com | 298 | 69% | 16% | 15% | 04% | 92% | |
| B.B.M. | 145 | 65% | 21% | 13% | 04% | 70% | |

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

All the programs of the college are conducted under IQAC. IQAC meetings are regularly conducted, issues discussed and decisions taken.

2.13 Initiatives undertaken towards faculty development

| Faculty / Staff Development Programmes | Number of faculty benefitted |
|--|---|
| Refresher courses | 01 |
| UGC – Faculty Improvement Programme | |
| HRD programmes | |
| Orientation programmes | |
| Faculty exchange programme | Workshop on online examinations |
| Staff training conducted by the university | Workshop on RTI |
| Staff training conducted by other institutions | Teachers training on teaching methodology |
| Summer / Winter schools, Workshops, etc. | |
| Others | |

2.14 Details of Administrative and Technical staff

| Category | Number of Permanent Employees | Number of Vacant Positions | Number of permanent positions filled during the Year | Number of positions filled temporarily |
|----------------------|-------------------------------------|----------------------------------|--|--|
| Administrative Staff | 11 | 09 | | 11 |
| Technical Staff | | | | |

Criterion - III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- OQAC encouraged the staff member to do Ph.d and Mphil
- The IQAC and Management encourages the teachers to do P.hD., M.Phil and other research works.

3.2 Details regarding major projects

| | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number | | | | |
| Outlay in Rs. Lakhs | | | | |

| | | Completed | Ongoing | Sanctioned | Submitted |
|----------|---|-----------------|---------------------|---------------------|---|
| | Number | | | | |
| | Outlay in Rs. Lakhs | | | | |
| 3.4 | Details on research p | ublications | | | |
| | | | International | National | Others |
| | Peer Review Journals | | | | |
| | Non-Peer Review Journ | als | | | |
| | e-Journals | | | | |
| | Conference proceedings | } | | | |
| | | | | -1 | |
| 3.5 Deta | ails on Impact factor of pu | ıblications: | | | |
| | Range Avera | age | h-index | Nos. in SCOPU | IS |
| 3.6 Reso | earch funds sanctioned an | d received from | n various funding a | gencies, industry a | and other |
| | | Duration | Name of the | Total grant Re | eceived |
| | Nature of the Project | Year | funding Agency | sanctioned | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| Maj | or projects | | | | |
| Min | or Projects | | | | |
| Inte | rdisciplinary Projects | | | | |
| | ustry sponsored | | | | |
| | jects sponsored by the | | | | |
| | versity/ College | | | | |
| | dents research projects than compulsory by the University) | | | | |
| | other(Specify) | | | | |
| Tota | | | | | |
| 3.7 No. | | ith ISBN No. | 02 | ters in Edited Boo | ks |
| 3.8 No. | ii) W of University Department | ithout ISBN N | | | |
| | | | | | |
| | UGC- | SAP | CAS | DST-FIST | |
| | DPE | | | DBT Scheme | e/funds |
| 3.9 For | colleges Auton | omy | CPE v | DBT Star Sci | heme |
| | INSP | IRE | CE | Any Other (s | pecify) |

3.3

Details regarding minor projects

| 3.10 Revenue generated the | у 3 | 000 | | | | | | |
|---|--|----------|-----------------|--------------------|---------|---------|------------|---------|
| | | | | | | | | |
| 3.11 No. of conferences | Level |] | nternational | Natio | nal S | tate | University | College |
| organized by the | Number | | | | | | 01 | 12 |
| | Sponsori | ng | | | | | | |
| Institution | agencies | | | | | | | |
| 3.12 No. of faculty served | as experts, | chairp | ersons or reso | ource po | ersons | 08 | 3 | |
| 3.13 No. of collaborations | | Inter | national | Na | tional | | Any o | ther 02 |
| 3.14 No. of linkages creat | ed during tl | nis year | | | | | _ | |
| 3.15 Total budget for rese | arch for cu | rrent ye | ar in Lakhs : | | | | | |
| From Funding agency | | F | rom Manager | ment of | Unive | rsity/C | College | |
| Total | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| 3.16 No. of patents receive | ed this | Typ | e of Patent | | | | Number | |
| year | | National | | Applied Granted | | | | |
| | | | | Appl | | | | |
| | | Interna | ational | Gran | ted | | | |
| | | Comm | nercialised | Applied Granted | | | | |
| | | | | | | | | |
| 3.17 No. of research awar Of the institute in the | _ | tions | received by fa | aculty a | and res | earch | fellows | |
| Total International | National | State | University | Dist | Colle | ge | | |
| | | | | | | | | |
| | | | | | | | | |
| 3.18 No. of faculty from the Institution who are Ph. D. Guides and students registered under them | | | | | | | | |
| 3.19 No. of Ph.D. awarded by faculty from the Institution | | | | | | | | |
| 5.17 110. 011 II.D. awardo | . o j racuity | 110111 | iio inocitation | | | | | |
| 3.20 No. of Research scho | 3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones) | | | | | | | |
| JRF | SRI | 7 | Project | Fellow | vs | | Any other | |

| 3.21 No. of students Participated in NSS events: | | | | |
|--|--------------------|------------|----------------------|-----|
| | Total Strength | 250 | Special Camp | 100 |
| | University level | 03 | State level | |
| | National level | | International level | |
| 3.22 No. of students participated in NCC events: | | | | |
| | Total Number of | Cadets | 100 | |
| | University level | 03 | State level | 03 |
| | National level | 06 | International level | |
| 3.23 No. of Awards won in NSS: | | | | |
| | University level | | State level | |
| | National level | | International level | |
| 3.24 No. of Awards won in NCC: | | | | |
| | University level | 01 | State level | |
| | National level | 02 | International level | |
| 3.25 No. of Extension activities organized | | | | |
| University forum College for | orum 02 | | | |
| NCC NSS | 01 | Any | other 05 | |
| 3.26 Major Activities during the year in the sphere Responsibility | of extension activ | vities and | Institutional Social | |
| Environmental awareness programme und | er 'Gogreen' | | | |
| Socio-economic survey in Hole Hanasawa | di Village | | | |
| Blood donation camp | | | | |

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

| Facilities | Existing | Newly created | Source of Fund | Total |
|---|-----------|---------------|----------------|------------|
| Campus area | 03 | | Tunc | |
| Class rooms | 16 | | | |
| Laboratories | | | | |
| Seminar Halls | 01 | 01 | UGC | |
| No. of important equipments purchased (≥ 1-0 lakh) during the current year. | | 1,24,318 | College a/c | |
| Value of the equipment purchased during the year (Rs. in Lakhs) | 99,49,906 | 3,46,812 | UGC | 1,02,96718 |
| Others | | | | |

4.2 Computerization of administration and library

| Fully computerised | |
|--------------------|--|
|--------------------|--|

4.3 Library services:

| | Existing | | Newly | Newly added | | Total | |
|------------------|----------|---------|-------|-------------|-------|---------|--|
| | No. | Value | No. | Value | No. | Value | |
| Text Books | 29640 | 2429895 | 1020 | 390000 | 30660 | 2819895 | |
| Reference Books | 6183 | 1024378 | 307 | 115105 | 6490 | 1139483 | |
| e-Books | | | | | | | |
| Journals | 25 | 23000 | 05 | 2500 | 30 | 25500 | |
| e-Journals | | | | | | | |
| Digital Database | | | | | | | |
| CD & Video | 76 | 9900 | 08 | 1275 | 84 | 11175 | |
| Others (specify) | | | | | | | |

4.4 Technology up gradation (overall)

| | Total Computers | Computer Labs | Internet | Browsing Centres | Computer Centres | Office | Depart- ments | Others |
|----------|--------------------|------------------|----------|---------------------|---------------------|--------|------------------|--------|
| Existing | 169 | 85 | 2 | 10 | | 9 | 4 | 59 |
| Added | | | | | | | | |
| Total | 169 | 85 | 2 | 10 | | 9 | 4 | 59 |

4.5 Computer, Internet access, training to teachers and students and any other programme for technology up-gradation (Networking, e-Governance etc.)

| Technology up-gradation programs are conducted | |
|--|--|
| | |

4.6 Amount spent on maintenance in lakhs:

| i) ICT | |
|--|------------|
| ii) Campus Infrastructure and facilities | 5967949 |
| iii) Equipments | |
| iv) Others | |
| | |
| Total: | 59, 67,949 |

Criterion - V

5. Student Support and Progression

- 5.1 Contribution of IQAC in enhancing awareness about Student Support Services
 - IQAC formulated various committees to support student services and in some of them students are taken as active members.
 - Orientation program for fist year B.Com and B.B.M students was conducted in the beginning of the year. All student support services available in the college were introduced to students.
 - Membership drive was done in each class by the respective committee co-ordinator, who once again detailed about the services provided by his committee.
 - Details about such programs were brought to the notice of the students by announcing the same on the notice board / circulating to the classes and conducting meeting related to the program.
 - IQAC regularly monitor the activities of all committees to confirm its smooth functioning .

| 5.2 Efforts | s ma | de by the institution for tracking the progression |
|-------------|------|--|
| | • | IQAC meeting are regularly conducted to monitor and guide the activities of student support and services unit such as cultural club, sports, NCC, NSS, women empowerment cell, red-cross etc., |

- Campus survey by students is conducted.
- Student's evaluation of teacher's is conducted. Based on the survey, measures are taken to rectify the short comings.

| 5.3 (a) Total Number of students | UG | PG | Ph. D. | Others |
|-----------------------------------|------|------|--------|--------|
| | 1142 | 86 | | 11228 |
| (b) No. of students outside the s | tate | | 0 | |
| (c) No. of international students | | | 0 | |
| Men No % | | omen | No 9 | 6 |

| | Last Year | | | | | Т | his Yea | nr | | | |
|---------|-----------|----|-----|--------------------------|-------|---------|---------|----|-----|--------------------------|-------|
| General | SC | ST | OBC | Physically Challenged | Total | General | SC | ST | OBC | Physically Challenged | Total |
| 461 | 147 | 44 | 702 | 0 | 1354 | 383 | 148 | 46 | 565 | 0 | 1142 |

Demand ratio 1:4 Dropout 0.5%

- 5.4 Details of student support mechanism for coaching for competitive examinations (If any)
 - Coaching classes for NET, SET and CPT examinations were conducted. Training classes for Final year students to face interviews were conducted.

| No. of stud | dents bene | ficiaries | 3 | 42 | | |
|------------------|--------------|-----------------|-----------|------|--------|----|
| 5.5 No. of stude | nts qualifie | ed in these exa | minations | | | |
| NET | | SET/SLET | | GATE | CAT | |
| IAS/IPS etc | | State PSC | | UPSC | Others | 41 |

5.6 Details of student counselling and career guidance

- Carrier guidance and placement cell conducted soft skill training for students.
- Seminar on carrier opportunities in IT industries was conducted.
- Women empowerment cell "Spandana" conducted legal awareness program for girl students.
- Health counselling was conducted by Dr. Usha Ramesh and Dr. Sunil H. L.
- 'Correction of life style disorder' A special talk by Dr. Venkatakrishna K V.
 Was organised.
- A special lecture on 'Woman entrepreneurship' by Smt. Lakshmidevi Gopinath Mathura Food products, Shivamogga was organised.

No. of students benefitted

101

5.7 Details of campus placement

| | On campus | | Off Campus |
|---------------------------------------|------------------------------------|------------------------------|---------------------------|
| Number of Organizations Visited | Number of Students Participated | Number of Students Placed | Number of Students Placed |
| 03 | 467 | 101 | |

5.8 Details of gender sensitization programmes

- Sexual harassment cell and Anti ragging cell under 'Spandana ' Women Empowerment Cell conducted;
- Legal awareness program for girl students.
- Health counselling was conducted by Dr. Usha Ramesh and Dr. Sunil H. L.
- 'Correction of life style disorder' A special talk by Dr. Venkatakrishna K V.
 Was organised.
- A special lecture on 'Women entrepreneurship' by Smt. Lakshmidevi Gopinath Mathura Food products, Shivamogga was organised.
- Sexual harassment cell and student grievances redresses cell conducted meeting with students to bring awareness among them about various women related issues.

| 5.9 Stude | nts Activities | | |
|------------|--|---------------------------|----------------|
| 5.9.1 | No. of students participated in Sports, Games | and other events | |
| | State/ University level 20 National le | evel 01 Intern | national level |
| | No. of students participated in cultural events | | |
| | State/ University level 30 National le | evel Interr | national level |
| 5.9.2 | No. of medals /awards won by students in Sp | orts, Games and other | events |
| Sports | : State/ University level 22 National l | level Inter | national level |
| Cultura | l: State/ University level 26 National I | level Inter | national level |
| 5.10 Schol | arships and Financial Support | | |
| | | Number of students | Amount |
| | Financial support from institution | 24 | 24000 |
| | Financial support from government | 764 | 1803333 |
| | Financial support from other sources | 03 | 3425 |
| | Number of students who received International/ National recognitions | | |
| 5.11 Stud | dent organised / initiatives | | |
| Fairs | : State/ University level National le | evel Intern | national level |
| Exhibition | : State/ University level National le | evel Interr | national level |
| 5.12 No. | of social initiatives undertaken by the students | 02 | |
| 5.13 Major | r grievances of students (if any) redressed: | | |
| | 1. Drinking water facility is pro | | |
| | 2. Separate parking facility for | staff and girl student is | s provided. |

Criterion - VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

Vision:

Our vision is commitment to pursue excellence and the highest goals of commerce and Management Education, to transform students into national assets, capable of generating national wealth and to pursue national objectives of integrity of character, patriotism, sacrifice and moral and ethical uprightness.

Mission:

- To be a lead institution of par excellence in Commerce and Management area.
- To prepare job creators and not job seekers.
- To prepare students for global challenges and the consequent societal transformation.
- To in still qualities of integrity, patriotism and international outlook.
- To sow the seeds of research abilities, a dispassionate mind and skills of conducting surveys and project work.
- Planning and establishing necessary infrastructure and learning resources.
- Supporting faculty development programmes and continuing education programmes.
- Initiating and sustaining meaningful research activity.
- Promoting institution industry interaction and collaboration at all levels.
- Ensuring harmonious and mutually rewarding relationships among all stakeholders of the institution.

| 6.2 Does the institution has a management information | mation System | |
|---|---------------|--|
| | YES | |

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- BOS members from our college study the syllabi of other universities and try to implement the best part of it in our university.
- BOS members suggest introducing topics relevant to the present needs.

6.3.2 Teaching and Learning

 ICT enabled teaching methods, remedial classes, bridge classes, group discussion; seminars by students, Project works, industrial surveys, presentations, special lecture programs on various topics are conducted.

6.3.3 Examination and Evaluation

- Examinations are conducted as per the University norms.
- Internal Assessment Test are conducted in the institution by the subject teachers.

6.3.4 Research and Development

• Management and IQAC encourages faculty members to pursue P.hD. and M.Phil., under take major and minor research project.

6.3.5 Library, ICT and physical infrastructure / instrumentation

• New books are purchases as per the new syllabus, New magazines are subscribed, more computers are installed in the computer laboratory.

6.3.6 Human Resource Management

- Various committees are formed with teacher as co-ordinator.
- Class teachers are given the responsibility of the overall development of the students of their class.
- All teachers and students are involved in the co and extracurricular activity of the college.

6.3.7 Faculty and Staff recruitment

 Management has constituted a committee for the appointment for the guest lecturers.

6.3.8 Industry Interaction / Collaboration

- Carrier guidance and placement cell approached various IT sectors and Banks to conduct campus selection.
- An MOU with Charted Accountants association and Chamber of commerce was established for the academic year to conduct student related activities

6.3.9 Admission of Students

• As per university and government norms.

| | • Poor | | | | services, Xerox and Interne | ;t |
|-----------------|--------------------------|------------------|-------------------|------------------|-----------------------------|----|
| 6.5 Tota | al corpus fund genera | ted 5 | Lakh | | | |
| 6.6 Wh | ether annual financial | audit has been | done Yes | V No | | |
| 6.7 Wh | ether Academic and A | Administrative A | Audit (AAA) has | been done? | | |
| | Audit Type | Ext | ternal | Inte | rnal | |
| | | Yes/No | Agency | Yes/No | Authority | |
| | Academic | Yes | DCE | Yes | Management | |
| | Administrative | Yes | DCE | Yes | Management | |
| | | · UG Programm | nes Yes ves | No No |] | |
| | Question papers | are Bar-coded. | Central valuation | n is conducted. | | |
| 6.10 W colleges | hat efforts are made b | y the Universit | y to promote auto | onomy in the aff | iliated/constituent | |
| | | | | | | |
| 6.11 Ac | ctivities and support fi | om the Alumni | i Association | | | |

6.4 Welfare schemes for students:

Students safety insurance

| 6.12 A | activities and suppor | t from the Parent | – Teacher Associa | ation | |
|--------|-----------------------|-------------------|-------------------|-------|--|
| | | | | | |
| | | | | | |

- 6.13 Development programmes for support staff
 - Group insurance facility is provided
 - Free health check-up and free medicine facility is provided in the institution health centre.
- 6.14 Initiatives taken by the institution to make the campus eco-friendly
 - NSS volunteers regularly clean the campus area.
 - Management has appointed gardeners to develop and maintain the garden in the college campus.
 - Trees are planted on the main road of the campus.

Criterion - VII

7. Innovations and Best Practices

- 7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.
 - Students were encouraged to participate in 'Student as teacher' activity. Many senior students conducted classes for the juniors. It was appreciated by Students.
 - Quiz club conducted many activities related to general knowledge, personality development, and business quiz continuously on Sundays. It also conducted quiz competition for the student of the college.
 - The activity of women empowerment cell 'Spandana' was strengthened. Orientation and counselling to girl student was given through special lecture programmes.
 - orientation and counselling to girl student was given through special lecture programmes
 - Students were given soft skill training to face interviews successfully.
 - Students were encouraged to make PPT presentation. As a result PPT presentations

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

- The renovation of friends centre hall into fully equipped, air conditioned audio visual hall is almost complete.
- The construction work of ladies hostel funded by UGC is almost complete.
- Soft skill and personality development training was given to final year students by experts. More than 200 students attended the campus selection conducted by cross domain, KPO and Infosys. 40 students from our college were selected.
- MBA entrance examination training, Bank interview training was given to final year students. Seven students from our institution were selected to South Indian Bank.
- One day workshop on personality development was conducted for second BBM students by Sri. Praveen Gudi from Darwad.
- "Teacher's training programme' for guest faculties of NES first grade college was organised by the institution. Sri. Ashok narayan, Bangalore gave the training. 45 teachers participated in the training programme.
- 'Leadership training' for M.Com students was organised. Prof. William D'souza principal Hoysala college of Management, Shivamogga.
- Three week training program on aptitude, interview skill, and communication skill was conducted by Sri. Ghanashyam, Smt, Deepa Chandani.to equip our students for campus recruitment drive by Infosys 350 students participated and 52 students were selected.
- The college organised CMAT training for the outgoing students on areas like Quantitative technique, general awareness, aptitude and communication skills to face MBA entrance examination.
- Seven students of our college were selected by 'South Indian Bank'
- Personality development activities were conducted for I BBM and II BBM students by Sri Ghanashyam under CPE.
- Dr. Srikanth Dept of MBA JNNCE and Sri William D'Souza, principal Hoysala college of Management, Shivamogga. Conducted 'Leadership training' for M.Com students.
- A Workshop on Right to Information was organised under CPE for the Principals and office Staff of all the Institutions of NES.
- A Workshop on "Online Examination-Impacts and Imperatives" was jointly organised by our institution with Kuvempu University on 25-2-2014. The Principals and office staff of all the affiliated colleges of kuvempu university in Shimoga district were the participants.
- NSS of our college conducted special camp in Kallagangore village Sri Ramakrishna Vivekananda Ashrama. More than 100 students participated.
- Red Cross unit of the college organised a special lecture programme on "Road safety and Air pollution control".
- Red Cross unit of the college with Spandana, Women empowerment cell organised a special lecture programme on "Self confidence in teen age girls" Dr. Aravind.S.T Psychiatrist was the resource person.
- Red Cross unit of the college organised a special lecture programme on "Fist Aid and Emergency Treatment" Dr.Kumar VLS was the resource person.
- 44 Students of the college participated in the various cultural competitions organised by Sahyadri utsava.
- 14 Students of the college participated and won prizes in the "Young Tarang" Management festival organised by AIT college chikamanglore.

- 53 Students of the college participated and won prizes in the cultural festival held at mysore.
- The Students of the college participated and won prizes in the various sports activities-Womens team won the first place in Kabbadi in the Dasara sports- Clawin williyars got the Third prize in the National Level Kho-kho Competition held at Sallon, Himachal Pradesh.- Kum Apoorva shetty got the first palce in 100 mts and declared as the fastest runner in the kuvempu university Athletics meet.- Kum Shruthi of our college was the captain of Shimoga Kabbadi team.
- 6 NCC Cadets of our college participated in Army attachment camp.-2 NCC cadets participated in Basic leadership camp at Mysore.-2 Girl Cadets participated in Military Nursing camp at Manipal.
- 7.3 Give two Best Practices of the institution (please see the format in the NAAC Self-study Manuals)
 - 'Student as teacher' activity was conducted by all the teachers as if it was mandatory. The result was surprisingly pleasant. Students voluntarily came forward to play the role of teachers. It was a topic of discussion on the campus. Students reported that the activity enhanced their confidence level.
 - 'Spandana' the Woman Empowerment Cell conducted many girl related activity. They conducted student counselling, Health and hygiene, woman entrepreneurship, legal awareness, woman rights awareness activities. They visited jail, orphanages, blind school, deaf and dumb school, old age home and interacted with the inmates of all the above institutions. These activities they reported, brought more awareness about their rights and responsibilities.
- 7.4 Contribution to environmental awareness / protection
 - Nature club organised special lecture programs on environment pollution, green house effect and visited the Bio energy plantation at JNNCE, Shimoga.
 - The institution under NSS organised many programs related to environmental awareness among students.

| | among statemen |
|--------|---|
| | NSS students planted saplings during the annual special camp organised in villages. |
| | Students are encouraged to ride bicycles instead of motor bikes. |
| | NSS volunteers regularly take cleaning works and keep the campus clean. |
| | A special demonstration and lecture program on Bio gas by Prof. Sreepathi Rao, JNNCE, Shivamogga was organised in the NSS camp. |
| 7.5. W | Whether environmental audit was conducted? Yes No |
| | |

- The institution has Karnataka State Open University (KSOU) study centre more than 1000 students are benefited every year. It also generates income to the institution.
- Our institution has earned name as the best institution in the university and is the first choice of commerce and management students.
- Our institution has the best manned library in the whole university, which is completely computerised.
- Percentage of ranks by the college exceeds the percentage of university ranks.

8. Plans of institution for next year

- It was proposed to complete the renovation of Friends centre hall into fully equipped, Air conditioned Audio Visual Hall.
- It was proposed to complete the construction of Ladies Hostel, funded by UGC and accommodate our girls students in the same from this academic year.
- It was proposed to establish MOU linkage with institutions like Charted Accountants Association and District Chamber of Commerce of Shivamogga and conduct training programs for CA/ICWA aspirant students.
- It was proposed to take up technology up gradation measures.
- It was proposed to upgrade IQAC chamber.
- It was proposed to subscribe books related to CA foundation course and establish a separate section in the library.
- It was proposed to work towards opening CA examination centre in our institution.
- It was proposed to conduct soft skill training programs for final year students to enable them to face interviews more successfully.
- It was proposed to strengthen Women Empowerment Cell "Spandana" by conducting, counselling and orientation programs for girl students
- It was proposed to conduct workshops and seminars for teachers and nonteaching staff to enhance and sustain their academic standards, encourage teachers to attend state level and national level seminars and workshops, refresher and orientation courses.
- It was proposed to improve library services through inter library loan facilities and overnight reference books services.
- It was proposed to organise campus interviews by IT companies, Banks and others.
- It was proposed to encourage and activate the regular activities of NSS, NCC, Sports, Cultural activities, Quiz club, Nature club, Management club etc.,

ANNEXURE AQAR 2013-14

ACADEMIC CALENDAR OF THE COLLEGE FOR THE YEAR 2013-14

| Sl.No | Description | Time Table |
|-------|--|------------|
| | First, Third and Fifth Semesters | |
| 1 | Commence of Academic year and classes | 24-06-2013 |
| 2 | Last Working Day | 26-10-2013 |
| 3 | Mid-Term break and duration of examination | 28-10-2013 |
| | | ТО |
| | | 28-12-2013 |
| | Second, Fourth and Sixth Semesters | |
| 1 | Commence of Academic year and classes | 31-12-2013 |
| 2 | Last Working Day | 30-04-2013 |
| 3 | Summer Vocation and Duration of Examination | 02-05-2014 |
| | | ТО |
| | | 23-06-2014 |
| 4 | Commencement of Academic year for the year 2014-15 | 24-06-2014 |

Post Script: The college follows Kuvempu University Academic Calendar as per the letter No. KU/ACI/0422/2013-14/dated: 12-04-2013

| Iame : <u>Pro</u> | f. R.L. Pr | rakash Babu |
|-------------------|------------|----------------|
| _ / | | |
| 4 | | |
| Signature d | of the Coo | ordinator, IQA |

Name: Prof. N K Hariyappa

L
Signature of the Chairperson, IQAC