**VANIJYA VASATHE LAXMI** 

National education Society (R), Shivamogga

# ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE, SHIVAMOGGA

(Affiliated to Kuvempu University) Accredited by NAAC at the "B" Grade Balraj urs Road, Shivamogga -577201

Phone: 08182-279180 Website: atncc.org Fax No: 08182-227128 Email: atncc.smg@gmail.com



# **INTERNAL QUALITY ASSURANCE CELL**

# **ANNUAL REPORT 2014-15**

Submitted to: The Director, NAAC, PO Box No. 1075, NAGARABHAVI Bangalore -560072



## The Annual Quality Assurance Report (AQAR) of the IQAC

## YEAR OF REPORT 2014-15

	Part – A
AQAR for the year	2014-15
I. Details of the Institution	
1.1 Name of the Institution	Acharya Tulsi National College of Commerce, Shivamogga
1.2 Address Line 1	Mahaveera Circle
Address Line 2	Balraj Urs Road
City/Town	Shivamogga
State	KARNATAKA
Pin Code	577201
Institution e-mail address	atncc.smg@gmail.com
Contact Nos.	08182-279180
Name of the Head of the Institution	N. K. Hariyappa n:
Tel. No. with STD Code:	08182-279180
Mobile:	9986084837

Name of the IQAC Co-ordinator:	Prof. R. L. PRAKASH BABU		
Mobile:	9480329961		
	[]		
IQAC e-mail address:	atncc.smg@gmail.com		
1.3 NAAC Track ID	KACOGN10120		
OR			
1.4 NAAC Executive Committee No. 8	& Date: EC/46/RAR/07 dtd. 16-09-2008		

1.5 Website address:

www.atncc.org

Web-link of the AQAR:

1.6 Accreditation Details

S1 No	Sl. No. Cycle	Grade	CGPA	Year of	Validity
SI. INO.		Ulaue	CUFA	Accreditation	Period
1	1 <sup>st</sup> Cycle	FOUR	70-75	2001-02	5YEARS
1	I I Cycle	STAR	70-75	2001-02	
2	2 <sup>nd</sup> Cycle	В	2.86	2008-09	5 YEARS
3	3 <sup>rd</sup> Cycle				
4	4 <sup>th</sup> Cycle				

1.7 Date of Establishment of IQAC: DD/MM/YYYY

20/05/2011

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((*for example AQAR 2010-11submitted to NAAC on 12-10-2011*)

i. AQAR	2009-10	(DD/MM/YYYY)
ii. AQAR	2010-11	(DD/MM/YYYY)
iii. AQAR	2011-12	(DD/MM/YYYY)
iv. AQAR	2012-13	(DD/MM/YYYY)
v. AQAR	2013-14	(DD/MM/YYYY)

1.9 Institutional Status

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University	State V Central	Deemed Private
Affiliated College	Yes V No	]
Constituent College	Yes No V	]
Autonomous college of UGC	Yes No V	]
Regulatory Agency approved Inst	itution Yes	No 🗸
(eg. AICTE, BCI, MCI, PCI, NCI)		
Type of Institution Co-education	on v Men	Women
Urban	v Rural	Tribal
Financial Status Grant-in-	aid $\bigvee$ UGC 2(f)	$\vee$ UGC 12B $\vee$
Grant-in-ai	d + Self Financing	Totally Self-financing
1.10 Type of Faculty/Programme		
Arts Science	Commerce V L	aw PEI (Phys Edu)
TEI (Edu) Engineering	g Health Science	e Management V
Others (Specify) .		
1.11 Name of the Affiliating Univers	ity (for the Colleges)	KUVEMPU UNIVERSITY

## 1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University		]	
University with Potential for Excellence		UGC-CPE	v
DST Star Scheme		UGC-CE	
UGC-Special Assistance Programme		DST-FIST	
UGC-Innovative PG programmes		Any other ( <i>Specify</i> )	
UGC-COP Programmes			
2. IQAC Composition and Activities			
2.1 No. of Teachers	08		
2.2 No. of Administrative/Technical staff	03		
2.3 No. of students	01		
2.4 No. of Management representatives	02		
2.5 No. of Alumni	01		
2. 6 No. of any other stakeholder and community representatives	02		
2.7 No. of Employers/ Industrialists			
2.8 No. of other External Experts			
2.9 Total No. of members	17		
2.10 No. of IQAC meetings held	14		

2.11 No. of meetings with various stakeholders: No. 20 Faculty 14	
Non-Teaching Staff Students 06 Alumni 00 Others 02	
2.12 Has IQAC received any funding from UGC during the year? Yes No	
If yes, mention the amount	
2.13 Seminars and Conferences (only quality related)	
(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC	
Total Nos. 12 International National State Institution Level	12
(ii) Themes Empowering young women to lead change	

2.14 Significant Activities and contributions made by IQAC

All Academic Activities are conducted under IQAC

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality

Enhancement and the outcome achieved by the end of the year.

- ✓ It was proposed to complete the renovation of Friends centre hall into fully equipped, Air conditioned Audio Visual Hall.
- ✓ It was proposed to complete the construction of Ladies Hostel, funded by UGC and accommodate our girls students in the same from this academic year.
- ✓ It was proposed to establish MOU linkage with institutions like Charted Accountants Association and District Chamber of Commerce of Shivamogga and conduct training programs for CA/ICWA aspirant students.
- $\checkmark$  It was proposed to take up technology up gradation measures.
- ✓ It was proposed to upgrade IQAC chamber.
- ✓ It was proposed to subscribe books related to CA foundation course and establish a separate section in the library.
- ✓ It was proposed to work towards opening CA examination centre in our institution.
- ✓ It was proposed to conduct soft skill training programs for final year students to enable them to face interviews more successfully.
- ✓ It was proposed to strengthen Women Empowerment Cell "Spandana" by conducting, counselling and orientation programs for girl students
- ✓ It was proposed to conduct workshops and seminars for teachers and non-teaching staff to enhance and sustain their academic standards, encourage teachers to attend state level and national level seminars and workshops, refresher and orientation courses.
- ✓ It was proposed to improve library services through inter library loan facilities and overnight reference books services.

- $\checkmark$  It was proposed to organise campus interviews by IT companies, Banks and others.
- ✓ It was proposed to encourage and activate the regular activities of NSS, NCC, Sports, Cultural activities, Quiz club, Nature club, Management club etc.,

## **Achievements**

- ✓ The renovation of friends centre hall into fully equipped, air conditioned audio visual hall is completed.
- ✓ The construction work of ladies hostel funded by UGC is completed and the hostel is ready to be occupied by students.
- $\checkmark$  Institution entered into an MOU with CA association.
- ✓ Institution entered into an MOU with District Chamber of Commerce.
- ✓ Technology is upgraded OHP facility is made in the renovated air conditioned AV hall.
- ✓ Internet Speed is enhanced.
- ✓ Wi-fi facility is made available for students in the college campus.
- $\checkmark$  New books, relevant magazines are made available in the library.
- ✓ Initiative is taken to get CA examination centre in our institution.
- ✓ Spandana Women Empowerment Cell conducted the following programs.
  - On 18<sup>th</sup> September 2014, Dr. Raksha Rao, Gynaecologist gave a special talk on "Menstrual in balanced among girl".
  - Organized one day workshop entitled "Empowering young Women to lead time" on third march 2015.
  - Dr. Shubhratha, Psychiatrist gave a special talk on "Women and Health".
  - Smt. Manjula Devi, Advocate gave a special talk on "Women and Law".
  - Smt. Savitha Vinayak, entrepreneur, Principal Surabi School gave a special talk on "Challenges of Women Entrepreneur".
- ✓ Under CPE the following program was conducted.
  - On 20<sup>th</sup> September 2014 a special lecture program by Sri. William D'Souza on "Orientation on case studies" was organized.
  - On 24<sup>th</sup> January 2015 one day workshop on Personality development was organised. Dr. Giridhar of Sahyadri Arts and Commerce. College, was the resource person.
  - On 31<sup>st</sup> Jan, 2015, Dr. Narayan Rao a retired Professor trained B.Com and BBM students on "Communication Techniques".
  - Placement Cell of the institution organised campus interview and recruitment by Infosys company, Bangalore on 7<sup>th</sup> Feb 2015. 320 students from our college and other colleges participated. 43 students were selected among them 15 from our college.
  - On 13<sup>th</sup> and 14<sup>th</sup> February 2015, Prof. Irine Dias of Sir M.V. College, Bhadravathi gave a special training on "Reasoning and Analytical aspects".
  - On 18-02-2015, the members of the Women Empowerment Cell of our college visited the destitute home called Nightingale Happy home and served fruits to the inmates.
  - Renowned environmentalist and State government awardee Sri. B.M. Kumaraswamy gave a special lecture under the Nature Club of the college about environmental awareness to the students on 4-3-2015.
  - On 24-03-2015, post budget analysis was organised noted economist Dr. Narayana Rao addressed the staff members about the budget.
  - A Spoken English Class was conducted on 30-03-2015 for our Mcom students to enrich them on the importance of communication in today's corporate world.

- On 30-04-2015, a grand function was organised where in our college alumni were invited to interact with their batch mates. Golden Jubilee Celebration of the college was discussed.
- ✓ Many cultural activities were conducted such as,
  - Many students participated in the State level cultural competition conducted by vishwa manava cultural academy of Mysore on 5th and 6th of September 2014, many prizes were won.
  - Essay Competition conducted by statistical department of Karnataka Government.
  - Many students participated in the Sahyadri Festival organised by the Kuvempu University from 30<sup>th</sup> October to 1<sup>st</sup> November and won many prizes.
  - Many students participated in Interstate Cultural Festival organised by Diu Union Territory government from 23<sup>rd</sup> Jan 2015 to 1<sup>st</sup> Feb 2015.
  - Our students participated in Inter-College Management Festival organised by Gogtee of Management, Belgaum on 15<sup>th</sup> Feb 2015, "Voice of Malnadu" selection program conducted by Malnadu College Chikmagalore on 28<sup>th</sup> Feb 2015, Management festival organised by GMIT, MBA devision, Davangere, on 10<sup>th</sup> March 2015 and won prizes.
- ✓ NSS of the college organised special camp at Hole hanasavadi Village, Shimoga, from 29<sup>th</sup> Jan 2015 to 4<sup>th</sup> Feb 2015. Many students oriented programs were conducted.
  - Vasan Eye Care Shimoga conducted Special Eye camp about Eye examination, care and protection.
  - Along with Youth Red Cross organised Blood grouping and donation camp. 35 unit of blood was donated.
  - Along with Youth Red Cross special lectures program on Road Safety by Sri. MJ. Banakar RTO, was organised.

2.16 Whether the AQAR was placed in statutory body	Yes	No	V
Management Syndicate	Any other bo	dy	

## Criterion – I

## I. Curricular Aspects

#### 1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD				
PG	01			
UG	02			
PG Diploma				
Advanced Diploma				
Diploma				
Certificate				
Others				
Total	03			
Interdisciplinary				
Innovative				

# 1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options (ii) Pattern of programmes:

Pattern	Number of programmes				
Semester	2 semesters in a year, total 6 semesters for 3 year.				
Trimester Annual					

1.3 Feedback from stakeholders* (On all aspects)	Alumni	Parents		Employers	S	Students	٧	
Mode of feedback :	Online	Manual	٧	Co-operatin	ig schoo	ols (for Pl	EI)	

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

No revision was made in this year

1.5 Any new Department/Centre introduced during the year. If yes, give details.

NIL

## Criterion – II

## 2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
15	02	11		02

01

2.2 No. of permanent faculty with Ph.D.

2.3 No. of Faculty Positions Recruited (R)	Asst. Profes	sors	Associa Profess		Profes	sors	Others		Total	
and Vacant (V) during the	R	V	R	V	R	V	R	V	R	V
year	02	11	11	-	-	-	02		15	11

2.4 No. of Guest and Visiting faculty and Temporary faculty	22		
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2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	02	01	
Presented papers		01	
Resource Persons			

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Audio visual and ICT tools are used in teaching
- Seminar are conducted in every class by respective subject teachers
- Industrial and study tours are conducted.
- Skill development- project works are done by students.
- Wall magazine and College magazine "Vanijya Vani", display and published articles by students.
- Personality development programs and communication skill development programs are conducted.

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- 2.7 Total No. of actual teaching days during this academic year
- 2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)
- 2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop
- 2.10 Average percentage of attendance of students
- 2.11 Course/Programme wise distribution of pass percentage:

Title of the Programme	Total no. of students	Division					
1 - granne	appeared	Distinction %	I %	II %	III %	Pass %	
B.Com	278	57.33%	18.33%	2.1%	14.66%	92.33%	
B.B.M.	53	54.71%	16.98%	3.7%	11.32%	86.79%	

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

All the programs of the college are conducted under IQAC. IQAC meetings are regularly conducted, issues discussed and decisions taken.

2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	Number of faculty benefitted
Refresher courses	01
UGC – Faculty Improvement Programme	
HRD programmes	
Orientation programmes	
Faculty exchange programme	Workshop on online examinations
Staff training conducted by the university	Workshop on RTI
Staff training conducted by other institutions	Teachers training on teaching methodology
Summer / Winter schools, Workshops, etc.	
Others	

Examinations were conducted

180

as per university rules



2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	11	09		10
Technical Staff				

## Criterion – III

## 3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- OQAC encouraged the staff member to do Ph.d and Mphil
- The IQAC and Management encourages the teachers to do P.hD., M.Phil and other research works .

## 3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number				
Outlay in Rs. Lakhs				

## 3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number				
Outlay in Rs. Lakhs				

## 3.4 Details on research publications

	International	National	Others
Peer Review Journals			
Non-Peer Review Journals			
e-Journals			
Conference proceedings			

## 3.5 Details on Impact factor of publications:

Range	Average	h-index	Nos. in SCOPUS	

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

	Nature of the Proje	ct Durati Yea			of the Agency	Total grassanction		eived
	Major projects							
Ī	Minor Projects							
	Interdisciplinary Project	cts						
Ē	Industry sponsored							
Ī	Projects sponsored by	the						
	University/ College							
	Students research proje							
-	(other than compulsory by the Univ Any other(Specify)	ersity)						
-	Total							
L	Total							
3.7	No. of books published	i) With ISB1 ii) Without IS	L	02	Chap	ers in Ed	ited Book	S
3.8	No. of University Depa	artments receivi	ing funds fr	om				
		UGC-SAP	C	CAS		DST	-FIST	
		DPE				DBT	Scheme/	funds
3.9	For colleges	Autonomy INSPIRE		CPE E	<b>√</b>		Star Sche Other (sp	
3.1	0 Revenue generated th	rough consultar	ncy F	Rs. 20	000			
3.1	1 No. of conferences	Level	Internatio	onal	National	State	Universi	ty College
	organized by the	Number					01	12
	organized by the	Sponsoring						
	Institution	agencies						
	<i>c</i> .							
3.1	2 No. of faculty served	as experts, chai	rpersons of	resc	ource perso	ons Of	5	
3.1	3 No. of collaborations	Int	ernational		Nation	al	An	y other 02
3.1	4 No. of linkages create	d during this ye	ear	-		_		

3.15 Total budget for research for current year in Lakhs :

From Funding agency	From Management of University/College	
Total		

3.16 No. of patents received this year

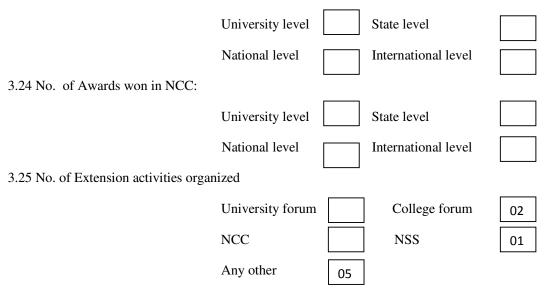
Type of Patent		Number
National	Applied	
Inational	Granted	
International	Applied	
International	Granted	
Commercialised	Applied	
Commercialised	Granted	

3.17 No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year

Total	International	National	State	University	Dist	College

3.18 No. of faculty from the Institutio who are Ph. D. Guides and students registered under them			
3.19 No. of Ph.D. awarded by faculty	from the Institution		
3.20 No. of Research scholars receiving	ng the Fellowships (Ne	ewly enrolled + existing ones	)
JRF SRF	Project Fe	Any other	
3.21 No. of students Participated in N	SS events:		
	Total Strength 250	0 Special Camp	100
	University level 03	State level	
	National level	International level	
3.22 No. of students participated in N	CC events:		
	Total Number of Cade	ets 100	
	University level 03	3 State level	03
	National level 06	6 International level	

3.23 No. of Awards won in NSS:



3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- "Road Safety" special program by Youth Red Cross.
- Blood donation camp
- Campus Recruitment by Infosys, Bangalore.

## Criterion – IV 4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly	Source of	Total
		created	Fund	
Campus area	03 acres			
Class rooms	16			
Laboratories				
Seminar Halls	02			
No. of important equipments		1,24,318	College	
purchased ( $\geq$ 1-0 lakh) during the current year.			a/c	
Value of the equipment purchased during the year (Rs. in Lakhs)	1,02,96,718	1520767	UGC	1,18,17,485
Others				

#### 4.2 Computerization of administration and library

Fully computerised

#### 4.3 Library services:

	Exi	Existing		y added	Total	
	No.	Value	No.	Value	No.	Value
Text Books	30660	2819895	830	220830	31490	3040725
Reference Books	6490	1139483	172	82200	6662	1221683
e-Books						
Journals	30	25500	-	17854	30	43354
e-Journals						
Digital Database						
CD & Video	84	11175	22		106	
Others (specify)						

#### 4.4 Technology up gradation (overall)

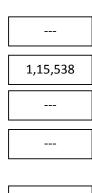
	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Depart- ments	Others
Existing	169	85	2	10		9	4	59
Added								12
Total	181	85	2	10		9	4	71

4.5 Computer, Internet access, training to teachers and students and any other programme for technology up-gradation (Networking, e-Governance etc.)

Technology up-gradation programs are conducted

#### 4.6 Amount spent on maintenance in lakhs :

- i) ICT
- ii) Campus Infrastructure and facilities
- iii) Equipments
- iv) Others



## Criterion – V

## 5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- IQAC formulated various committees to support student services and in some of them students are taken as active members.
- Orientation program for fist year B.Com and B.B.M students was conducted in the beginning of the year. All student support services available in the college were introduced to students.
- Membership drive was done in each class by the respective committee co-ordinator, who once again detailed about the services provided by his committee.
- Details about such programs were brought to the notice of the students by announcing the same on the notice board / circulating to the classes and conducting meeting related to the program.
- IQAC regularly monitor the activities of all committees to confirm its smooth functioning .

5.2 Efforts made by the institution for tracking the progression

- IQAC meeting are regularly conducted to monitor and guide the activities of student support and services unit such as cultural club, sports, NCC, NSS, women empowerment cell, red-cross etc.,
- Campus survey by students is conducted.
- Student's evaluation of teacher's is conducted. Based on the survey, measures are taken to rectify the short comings.

5.3 (a) Total Number of	students	UG	PG	Ph. D.	Others			
		1142	86		1228			
(b) No. of students outside the state 0								
(c) No. of international students 0								
Men		% W	omen	No 616	% 52.07			

Last Year			This Year								
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
383	246	46	565	0	1142	302	173	38	570	0	1083

Demand ratio 4:1 Dropout 0.5%

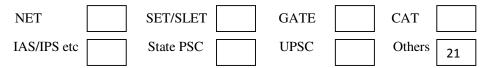
5.4 Details of student support mechanism for coaching for competitive examinations (If any)

• Coaching classes for NET, SET and CPT examinations were conducted. Training classes for Final year students to face interviews were conducted.

No. of students beneficiaries

342
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5.5 No. of students qualified in these examinations



5.6 Details of student counselling and career guidance

- Carrier guidance and placement cell conducted soft skill training for students.
- Seminar on carrier opportunities in IT industries was conducted.
- Women empowerment cell "Spandana" conducted legal awareness program for girl students.
- Health counselling was conducted by Dr. Usha Ramesh and Dr. Sunil H. L.
- 'Correction of life style disorder' A special talk by Dr. Venkatakrishna KV. Was organised.
- A special lecture on 'Woman entrepreneurship' by Smt. Lakshmidevi Gopinath Mathura Food products, Shivamogga was organised.

No. of students benefitted



5.7 Details of campus placement

	Off Campus		
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
03	467	101	

## 5.8 Details of gender sensitization programmes

- Spandana Women Empowerment Cell conducted the following programs.
  - On 18<sup>th</sup> September 2014, Dr. Raksha Rao, Gynaecologist gave a special talk on "Menstrual in balanced among girl".
  - Organized one day workshop entitled "Empowering young Women to lead time" on third march 2015.
  - Dr. Shubhratha, Psychiatrist gave a special talk on "Women and Health".
  - Smt. Manjula Devi, Advocate gave a special talk on "Women and Law".
  - Smt. Savitha Vinayak, entrepreneur, Principal Surabi School gave a special talk on "Challenges of Women Entrepreneur".

## 5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

	State/ University level	04	National level	04	International level	00
	No. of students participa	ted in cul	tural events			
	State/ University level	40	National level		International level	
5.9.2	No. of medals /awards v	on by stu	idents in Sports, (	Games and	other events	
Sports :	State/ University level	30	National level		International level	
Cultural	: State/ University level	36	National level		International level	

#### 5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	26	15600
Financial support from government	928	2580187
Financial support from other sources	2	525
Number of students who received International/ National recognitions		

#### 5.11 Student organised / initiatives

Fairs	: State/ University level	National level	International level	
Exhibition	a: State/ University level	National level	International level	

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed:

1. Drinking water facility is provided in each block.

2. Separate parking facility for staff and girl student is provided.

01

## Criterion – VI

## 6. Governance, Leadership and Management

## 6.1 State the Vision and Mission of the institution

#### Vision:

Our vision is commitment to pursue excellence and the highest goals of commerce and Management Education, to transform students into national assets, capable of generating national wealth and to pursue national objectives of integrity of character, patriotism, sacrifice and moral and ethical uprightness.

## Mission:

- To be a lead institution of par excellence in Commerce and Management area.
- To prepare job creators and not job seekers.
- To prepare students for global challenges and the consequent societal transformation.
- To in still qualities of integrity, patriotism and international outlook.
- To sow the seeds of research abilities, a dispassionate mind and skills of conducting surveys and project work.
- Planning and establishing necessary infrastructure and learning resources.
- Supporting faculty development programmes and continuing education programmes.
- Initiating and sustaining meaningful research activity.
- Promoting institution industry interaction and collaboration at all levels.
- Ensuring harmonious and mutually rewarding relationships among all stakeholders of the institution.

#### 6.2 Does the Institution has a management Information System

YES

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- BOS members from our college study the syllabi of other universities and try to implement the best part of it in our university.
- BOS members suggest introducing topics relevant to the present needs.

## 6.3.2 Teaching and Learning

• ICT enabled teaching methods, remedial classes, bridge classes, group discussion; seminars by students, Project works, industrial surveys, presentations, special lecture programs on various topics are conducted.

#### 6.3.3 Examination and Evaluation

- Examinations are conducted as per the University norms.
- Internal Assessment Test are conducted in the institution by the subject teachers.

## 6.3.4 Research and Development

• Management and IQAC encourages faculty members to pursue P.hD. and M.Phil., under take major and minor research project.

## 6.3.5 Library, ICT and physical infrastructure / instrumentation

• New books are purchases as per the new syllabus, New magazines are subscribed, more computers are installed in the computer laboratory.

#### 6.3.6 Human Resource Management

- Various committees are formed with teacher as co-ordinator.
- Class teachers are given the responsibility of the overall development of the students of their class.
- All teachers and students are involved in the co and extracurricular activity of the college.

- 6.3.7 Faculty and Staff recruitment
  - Management has constituted a committee for the appointment for the guest lecturers.
- 6.3.8 Industry Interaction / Collaboration
  - Carrier guidance and placement cell approached various IT sectors and Banks to conduct campus selection.
  - An MOU with Charted Accountants association and Chamber of commerce was established for the academic year to conduct student related activities
- 6.3.9 Admission of Students
  - As per university and government norms.

6.4 Welfare schemes for students:

- Students safety insurance
- Government scholarship and charity fund
- Poor boys fund, Book bank scheme, co-operative society services, Xerox and Internet facility at subsidised rate.

6.5 Total corpus fund generated	5 Lakh				
6.6 Whether annual financial audit ha	s been done	Yes	V	No	

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal			
	Yes/No	Agency	Yes/No	Authority		
Academic	Yes	DCE	Yes	Management		
Administrative	Yes	DCE	Yes	Management		

68	Does	the	University/	Autonomous	College	declare	results	within	30	days?
0.0	0000	une	omversity	ruconomous	conege	acciare	results	** 1011111	20	uuyb.

	For UG Programmes	Yes	٧	No	
	For PG Programmes	Yes		No	
6.9 W	hat efforts are made by the University/ Auton	iomous	Colleg	e for ]	Examination Reforms
	• Question papers are Bar-coded. Centra	l valuat	ion is c	ondu	cted.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

6.11 Activities and support from the Alumni Association

6.12 Activities and support from the Parent – Teacher Association

Parent-Teacher meeting was conducted in which parents were informed in detail about the college and the role of parents in shaping the students.

#### 6.13 Development programmes for support staff

- Group insurance facility is provided
- Free health check-up and free medicine facility is provided in the institution health centre.

6.14 Initiatives taken by the institution to make the campus eco-friendly

- NSS volunteers regularly clean the campus area.
- Management has appointed gardeners to develop and maintain the garden in the college campus.
- Trees are planted on the main road of the campus.

## Criterion – VII

## 7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- Students were encouraged to participate in 'Student as teacher' activity. Many senior students conducted classes for the juniors. It was appreciated by Students.
- Quiz club conducted many activities related to general knowledge, personality development, and business quiz continuously on Sundays. It also conducted quiz competition for the student of the college.
- The activity of women empowerment cell 'Spandana' was strengthened. Orientation and counselling to girl student was given through special lecture programmes.
- orientation and counselling to girl student was given through special lecture programmes
- Students were given soft skill training to face interviews successfully.
- Students were encouraged to make PPT presentation. As a result PPT presentations

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

- ✓ The renovation of friends centre hall into fully equipped, air conditioned audio visual hall is completed.
- ✓ The construction work of ladies hostel funded by UGC is completed and the hostel is ready to be occupied by students.
- $\checkmark$  Institution entered into an MOU with CA association.
- ✓ Institution entered into an MOU with District Chamber of Commerce.
- ✓ Technology is upgraded OHP facility is made in the renovated air conditioned AV hall.
- ✓ Internet Speed is enhanced.
- ✓ Wi-fi facility is made available for students in the college campus.
- ✓ New books, relevant magazines are made available in the library.
- ✓ Initiative is taken to get CA examination centre in our institution.
- ✓ Spandana Women Empowerment Cell conducted the following programs.
  - On 18<sup>th</sup> September 2014, Dr. Raksha Rao, Gynaecologist gave a special talk on "Menstrual in balanced among girl".
  - Organized one day workshop entitled "Empowering young Women to lead time" on third march 2015.
  - Dr. Shubhratha, Psychiatrist gave a special talk on "Women and Health".
  - Smt. Manjula Devi, Advocate gave a special talk on "Women and Law".
  - Smt. Savitha Vinayak, entrepreneur, Principal Surabi School gave a special talk on "Challenges of Women Entrepreneur".
- ✓ Under CPE the following program was conducted.
  - On 20<sup>th</sup> September 2014 a special lecture program by Sri. William D'Souza on "Orientation on case studies" was organized.

- On 24<sup>th</sup> January 2015 one day workshop on Personality development was organised. Dr. Giridhar of Sahyadri Arts and Commerce. College, was the resource person.
- On 31<sup>st</sup> Jan, 2015, Dr. Narayan Rao a retired Professor trained B.Com and BBM students on "Communication Techniques".
- Placement Cell of the institution organised campus interview and recruitment by Infosys company, Bangalore on 7<sup>th</sup> Feb 2015. 320 students from our college and other colleges participated. 43 students were selected among them 15 from our college.
- On 13<sup>th</sup> and 14<sup>th</sup> February 2015, Prof. Irine Dias of Sir M.V. College, Bhadravathi gave a special training on "Reasoning and Analytical aspects".
- On 18-02-2015, the members of the Women Empowerment Cell of our college visited the destitute home called Nightingale Happy home and served fruits to the inmates.
- Renowned environmentalist and State government awardee Sri. B.M. Kumaraswamy gave a special lecture under the Nature Club of the college about environmental awareness to the students on 4-3-2015.
- On 24-03-2015, post budget analysis was organised noted economist Dr. Narayana Rao addressed the staff members about the budget.
- A Spoken English Class was conducted on 30-03-2015 for our Mcom students to enrich them on the importance of communication in today's corporate world.
- On 30-04-2015, a grand function was organised where in our college alumni were invited to interact with their batch mates. Golden Jubilee Celebration of the college was discussed.
- $\checkmark$  Many cultural activities were conducted such as,
  - Many students participated in the State level cultural competition conducted by vishwa manava cultural academy of Mysore on 5th and 6th of September 2014, many prizes were won.
  - Essay Competition conducted by statistical department of Karnataka Government.
  - Many students participated in the Sahyadri Festival organised by the Kuvempu University from 30<sup>th</sup> October to 1<sup>st</sup> November and won many prizes.
  - Many students participated in Interstate Cultural Festival organised by Diu Union Territory government from 23<sup>rd</sup> Jan 2015 to 1<sup>st</sup> Feb 2015.
  - Our students participated in Inter-College Management Festival organised by Gogtee of Management, Belgaum on 15<sup>th</sup> Feb 2015, "Voice of Malnadu" selection program conducted by Malnadu College Chikmagalore on 28<sup>th</sup> Feb 2015, Management festival organised by GMIT, MBA devision, Davangere, on 10<sup>th</sup> March 2015 and won prizes.
- ✓ NSS of the college organised special camp at Hole hanasavadi Village, Shimoga, from 29<sup>th</sup> Jan 2015 to 4<sup>th</sup> Feb 2015. Many students oriented programs were conducted.
  - Vasan Eye Care Shimoga conducted Special Eye camp about Eye examination, care and protection.
  - Along with Youth Red Cross organised Blood grouping and donation camp. 35 unit of blood was donated.
  - Along with Youth Red Cross special lectures program on Road Safety by Sri. MJ. Banakar RTO, was organised.

7.3 Give two Best Practices of the institution (please see the format in the NAAC Self-study Manuals)

- 'Student co-operative society run by student members: staff, office and students are provided stationary at very reasonable price.
- 'Spandana' the Woman Empowerment Cell conducted many girl related activity. They conducted student counselling, Health and hygiene, woman entrepreneurship, legal awareness, woman rights awareness activities. They visited jail, orphanages, blind school, deaf and dumb school, old age home and interacted with the inmates of all the above institutions. These activities they reported, brought more awareness about their rights and responsibilities.

7.4 Contribution to environmental awareness / protection

- Nature club organised special lecture programs on environment pollution, green house effect and visited the Bio energy plantation at JNNCE, Shimoga.
- The institution under NSS organised many programs related to environmental awareness among students.
- NSS students planted saplings during the annual special camp organised in villages.
- Students are encouraged to ride bicycles instead of motor bikes.
- NSS volunteers regularly take cleaning works and keep the campus clean.
- A special demonstration and lecture program on Bio gas by Prof. Sreepathi Rao, JNNCE, Shivamogga was organised in the NSS camp.

Yes

7.5. Whether environmental audit was conducted?

No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

- Initiatives are taken to get CA examination centre in the institution. Inspections by CA office, Bangalore is made.
- Rapid fall in the admission for B.B.M. has resulted in decrease in the student strength and correspondingly teaching faculty.
- Opportunities to introduce regular program related to CA course.
- Seat matrix system in administration has resulted positively our institution is the first choice of undergraduate commerce students in Shimoga.
- The institution has Karnataka State Open University (KSOU) study centre more than 1000 students are benefited every year. It also generates income to the institution.
- Our institution has earned name as the best institution in the university and is the first choice of commerce and management students.
- Our institution has the best manned library in the whole university, which is completely computerised.
- Percentage of ranks by the college exceeds the percentage of university ranks.

## 8. Plans of institution for next year

- ✓ It was proposed to prepare the best for the NAAC Peer Team visit.
- ✓ It was proposed to inaugurate the renovated air conditioned audio visual hall and use it to the optimal
- $\checkmark$  It was proposed to take further initiative to get CA examination centre in the institution.
- ✓ It was proposed to continue with all the quality enhancement and sustenance activity of the previous year.
- ✓ It was proposed to celebrate golden jubilee celebration of the college during the year 2016 and begin program related to the same in the academic year.
- ✓ It was proposed to revitalize alumni association of the college to organize programs on the eve of approaching golden jubilee year.
- ✓ It was proposed to organise state level commerce and management festival.
- $\checkmark$  It was proposed to open the newly constructed Ladies Hostel for use.
- ✓ It was proposed to organize more number of student- centric programs and campus selection drive.

#### **ANNEXURE AQAR 2014-15**

Sl.No	Description	Time Table
	First, Third and Fifth Semesters	
1	Commence of Academic year and classes	30-06-2014
2	Last Working Day	31-10-2014
3	Mid-Term break and duration of examination	01-11-2014
		Т0
		31-12-2014
	Second, Fourth and Sixth Semesters	
1	Commence of Academic year and classes	01-01-2015
2	Last Working Day	30-04-2015
3	Summer Vocation and Duration of Examination	01-05-2015
		ТО
		30-06-2015
4	Commencement of Academic year for the year 2014-15	01-07-2015

## ACADEMIC CALENDAR OF THE COLLEGE FOR THE YEAR 2014-15

Post Script: The college follows Kuvempu University Academic Calendar as per the letter No. KU/ACI/1845/2014-15/dated: 27-06-2014

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Name : Prof. R L. Prakash Babu

Signature of the Coordinator, IQAC

Name: Prof. N K Hariyappa

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Signature of the Chairperson, IQAC